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FINANCE SECTION

1. Name of conveying party(ies)

Paolo Bulgari

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Bulgari Time (Switzerland) SA

Internal Address: _____

Street Address: 34 Rue de Monruz

City: Neuchatel

State: Switzerland

Country: CH Zip: 2008

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 27/5/05

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)
29/231,530

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: William H. Griffith

Internal Address: _____

Reising, Ethington, Barnes, Kisselle, P.C.

Street Address: _____

P.O. Box 4390

City: Troy

State: Michigan Zip: 48099-4390

Phone Number: 248-689-3500

Fax Number: 248-689-4071

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-0852

Authorized User Name Reising, Ethington

9. Signature:

Signature

July 6, 2005

Date

William H. Griffith, Reg. No. 16,706

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT
REEL: 016755 FRAME: 0017

ASSIGNMENT
UNITED STATES OF AMERICA

The undersigned (1) Paolo BULGARI
Of Lungotevere Marzio 11 -00186 Rome - ITALY

the inventor(s) of a certain, new, original and ornamental design for
(3) WATCH WITH BRACELET

for which application for Design Letters Patent in the United States of America is [(4)about to be made] [(4) has been made] hereby assigns and transfers to (5) BULGARI TIME (SWITZERLAND) SA

of 34 Rue de Monruz – CH 2008 Neuchatel - Switzerland

for good and valuable consideration, the sufficiency of which is hereby acknowledged, for the territory of the United States of America, and not elsewhere, the full and exclusive right, title, and interest in and to said invention as fully set forth and described in the specification [(7) prepared and executed by me/us on (8) 27/5/05 [(7) filed in the U.S. Patent Office under Serial No. (9) 29/231,530 on (10) 7/6/05 preparatory to obtaining Design Lettera Patent to be held and enjoyed to the full end of the term for which said Design Lettera Patent is granted as full and entirely as the same would have been held by the undersigned had this assignment and transfer not been made.

IN WITNESS THEREOF the undersigned executed this document this day of (11) 27/5/05

INVENTOR(S):

WITNESSES

