U.S. DEPARTMENT	OF COMMERCE
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123242447 UNLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. 1. Name of conveying party(ies)/Execution Date(s): 2. Name and address of receiving party(ies) Jay Franco and Sons, Inc. a Name: Internal Address: Jay At Play Division Joseph A. Sutton Street Address: 295 Fifth Avenue April 18, 2005 Execution Date(s) Additional name(s) of conveying party(ies) attached? Suite 312 3. Nature of conveyance: Assignment New York Merger City: Change of Name Security Agreement State: New York Government Interest Assignment USA Zip: 10016 Country: Executive Order 9424, Confirmatory License Additional name(s) & address(es) attached?  $\square$  Yes  $\stackrel{[X]}{\square}$  No Y This document is being filed together with a new application. 4. Application or patent number(s): B. Patent No.(s) A. Patent Application No.(s) Additional numbers attached? Yes No 6. Total number of applications and patents 5. Name and address to whom correspondence involved: concerning document should be mailed: Ezra Sutton, P.A. 7. Total fee (37 CFR 1.21(h) & 3.41) \$\_ Name: Internal Address: Plaza 9 Authorized to be charged by credit card \_\_ Authorized to be charged to deposit account 900 Route 9 Enclosed Street Address: None required (government interest not affecting title) 8. Payment Information Woodbridge City: a. Credit Card Last 4 Numbers 07095 Expiration Date \_\_\_\_\_ New Jersey Zip: State: Phone Number: 732-634-3520 b. Deposit Account Number \_\_\_\_\_ 732-634-3511 Fax Number: Authorized User Name \_ Email Address: esutton@ezrasutton.com

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

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Signature

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Ezra Sutton/, Esq.

9. Signature:

Total number of pages including cover sheet, attachments, and documents:

## ASSIGNMENT

WHEREAS, JOSEPH A. SUTTON (hereinafter "Assignors"), has invented new and original designs for a STUFFED ANIMAL BARREL-SHAPE DESIGN for which an application for the United States Letters Patent was executed on even date herewith, and

WHEREAS, JAY FRANCO AND SONS, INC., JAY AT PLAY DIVISION, a corporation of the State of New York, having a principal place of business at 295 Fifth Avenue, Suite 312, New York, New York 10016 (hereinafter "Assignee"), is desirous of acquiring all right, title, and interest in and to said invention and any Letters Patent that may be granted therefor;

NOW, THEREFORE, in consideration of One (\$1.00) Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and sets over to Assignee the entire right, title, and interest for the United States of America and all other countries in and to said invention and the aforesaid application for Letters Patent, all original, divisional, continuation, substitute, or reissue applications and patent applied for or granted therefor in the United States of America and all other countries, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said invention or improvements resulting therefrom to said Assignee herein, as assignee of the entire interest therein; and the Assignor, for itself and its legal representatives, heirs, and assigns does hereby agree and covenant without further renumeration to execute and deliver all divisional, continuation, reissue, and other applications for Letters Patent on said improvements, and all assignments thereof to said Assignee or its assigns, to communicate to said Assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid Assignee, its successors, assigns, and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said application to be borne and paid by said Assignee.

Assignor hereby authorizes Ezra Sutton, Reg. No. 25, 770, of Plaza 9, 900 Route 9, Woodbridge, New Jersey 07095, (732) 634-3520, its attorney to insert on this deed the filing date and serial number of said application, when known.

April /8 , 2005

RECORDED: 07/08/2005

**PATENT** 

REEL: 016766 FRAME: 0463