	Form PTO-1595	07-19-2005
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103042498 Attorney's Docket No. RIC05006			
To the Honorable Commissioner of Patents and Trademarks. Please record the attached original document(s) or copy(ies)			
thereof.			
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):		
1) Todd C. Clark 2) David J. O'Neill	Name: MCI, Inc.		
3) Ethan Fox	Name. Mci, mc.		
5) Bulan Tox	Address: 22001 Loudoun County Parkway		
Additional name(s) of conveying party(ies) attached?	Ashburn, VA 20147		
Yes No	7.		
3. Nature of conveyance:	Name: MCI, Inc.  Address: 22001 Loudoun County Parkway Ashburn, VA 20147		
Assignment Merger	=		
Security Agreement Change of Name	Additional name(s) & address(es) attached?		
Other:	Yes		
Other.	No No		
Execution Date: 1) & 2) June 30, 2005 and 3) July 1,			
2005			
4. Application number(s) or patent number(s):			
Total in the control of the control	Continue de la contin		
If this document is being fried together with a new appli	cation, the execution date of the application is: June 30, 2005		
A. Patent Application No.(s)	B. Patent No.(s)		
Additional numbers att	Additional numbers attached?  Yes No		
5. Name and address of party to whom correspondence	6. Total number of applications and patents involved: 1		
should be mailed:	<u> </u>		
should be maned.	7. Total fee (37 CFR 3.41): \$40.00		
Name: Michael A. Wrenn	Enclosed		
	Linclosed		
Internal Address: 9854/003	Authorization to be charged to deposit account, if		
Address: MCL Inc	necessary.		
Address: MCI, Inc. 1133 19 <sup>th</sup> Street NW			
Washington, D.C. 20036	0. D		
,	8. Deposit account number:		
CUSTOMER NUMBER: 25537	13-2491		
	15 2171		
DO NOT USE THIS SPACE			
9. Statement and signature.			
To the best of my knowledge and belief, the foregoing infor-	mation is true and correct and any attached copy is a true		
copy of the original document			
	10,20		
John E. Harrity Reg. No. 43,367	July 11, 2005		
Name of Person Signing Signatu	ire Date		
Total number of pages including cover sheet attachments,	and document: 2		
	and document. 2		
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**PATENT** 

REEL: 016772 FRAME: 0146

Patent Docket No.: RIC05096

## **ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, I/We, the undersigned
do hereby sell, assign, and transfer to: MCI, Inc., a corporation of Delaware, having offices at 22001
Loudoun County Parkway, Ashburn, VA 20147 ("Assignee"), its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to
any and all improvements which are described in the application for United States Letters Patents,

representatives, the entire right, title and interest for the Unit any and all improvements which are described in the applicati	ed States and all foreign countries, in and to on for United States Letters Patents,
Which has been executed by the undersign which was filed on and assign	ned concurrently herewith, ned Serial No.
I hereby authorize and request the Assignee, its successors, here in the parentheses (Application number, application number of said application when known.	assigns and/or legal representatives, to insert filed) the filing date and
and is entitled:	
PROVIDING DIRECTED CONTENT TO	ANONYMOUS CUSTOMERS
and in to said application and all divisional, continuing, application for Letters Patents which have been or shall be countries on any of said improvements; and in and to all original be issued in the United States and foreign countries on priority resulting from the filing of said United States applicat	e filed in the United States and all foreign final and reissued patents which have been or said improvements, and in and to all rights of
Agree that said Assignee may apply for and receive Letters I that, when requested, without charge to, but at the expense legal representatives, to carry out in good faith the intent and will execute all divisional, continuing, substitute, renewal, re and all said improvements; execute all rightful oaths, assign communicate to said Assignee, its successors, assigns, and re relating to said improvements and the history thereof; and Assignee, its successors, assigns or representatives shall commintaining proper patent protection for said improvements all applications for patents and all patents on said improvement and legal representatives; and	of, said Assignce, its successors, assigns and purpose of this Assignment, the undersigned issue, and all other patent application on any ments, powers of attorney and other papers presentatives, all facts known to undersigned generally do everything possible which said onsider desirable for aiding in securing and for vesting title to said improvements and
Covenant with said Assignee, its successors, assigns and leg mortgage, license, or other agreement affecting the rights and others by the undersigned, and that full right to convey the undersigned.	d property herein conveyed has been made to
Signature: 1 all C. Cl.	Date: 6-30-05
Signature:  David J. O'Neill	Date:
Signature:  Ethan Fox	Date:
Ethan Fox Signature:	Date:

PATENT REEL: 016772 FRAME: 0147

Patent Docket No.: RIC05006

## **ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, I/We, the undersigned, do hereby sell, assign, and transfer to: MCI, Inc., a corporation of Delaware, having offices at 22001

Loudoun County Parkway, Ashburn, VA 20147 ("Ass representatives, the entire right, title and interest for the Un any and all improvements which are described in the applical	sited States and all foreign countries, in and to	
Which has been executed by the undersi     Which was filed on and assi     and assi     which was filed on		
I hereby authorize and request the Assignee, its successors, here in the parentheses (Application number application number of said application when known.	. assigns and/or legal representatives, to insert , filed) the filing date and	
and is entitled:		
PROVIDING DIRECTED CONTENT TO	ANONYMOUS CUSTOMERS	
and in to said application and all divisional, continuing, substitute, renewal, reissue, and all other application for Letters Patents which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and foreign countries on said improvements, and in and to all rights of priority resulting from the filing of said United States application; and		
Agree that said Assignee may apply for and receive Letters Patent for improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent application on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and		
Covenant with said Assignee, its successors, assigns and le mortgage, license, or other agreement affecting the rights an others by the undersigned, and that full right to convey the undersigned.	d property herein conveyed has been made to	
Signature:	Date:	
Signature: David J. O'Neill	Date: 6/30/05	
Signature:  Ethan Fox	Date:	
Signature:	Date:	

**PATENT REEL: 016772 FRAME: 0148** 

Patent Docket No.: RIC05006

## **ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, I/We, the undersigned, do hereby sell, easign, and transfer to: MCI, Inc., a corporation of Delaware, having offices at 22001 Loudoun County Parkway, Ashburn, VA 20147 ("Assignee"), its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are described in the application for United States Letters Patents,

any and all improvements which are described in the applicati	
Which has been executed by the undersig	med concurrently herewith, ned Serial No.
I hereby authorize and request the Assignee, its successors, here in the parentheses (Application numberapplication number of said application when known.	
and is entitled:	
PROVIDING DIRECTED CONTENT TO	ANONYMOUS CUSTOMERS
and in to said application and all divisional, continuing, application for Letters Patents which have been or shall be countries on any of said improvements; and in and to all originally be issued in the United States and foreign countries on a priority resulting from the filing of said United States applications.	e filed in the United States and all foreign final and reissued patents which have been or said improvements, and in and to all rights of
Agree that said Assignce may apply for and receive Lotters I that, when requested, without charge to, but at the expense legal representatives, to carry out in good faith the intent and will execute all divisional, continuing, substitute, renewal, re and all said improvements; execute all rightful oaths, assign communicate to said Assignce, its successors, assigns, and relating to said improvements and the history thereof; and Assignce, its successors, assigns or representatives shall or maintaining proper patent protection for said improvements all applications for patents and all patents on said improvement and legal representatives; and	of, said Assignee, its successors, assigns and purpose of this Assignment, the undersigned issue, and all other patent application on any ments, powers of attorney and other papers; presentatives, all facts known to undersigned generally do everything possible which said onsider desirable for aiding in securing and nd for vesting title to said improvements and
Covenant with said Assignee, its successors, assigns and leg mortgage, license, or other agreement affecting the rights and others by the undersigned, and that full right to convey the s undersigned.	property herein conveyed has been made to
Signature: Todd Clark	Date:
Todd Clark Signature:	Date:
Signature:  David J. O'Neill  Signature:  Ethan Fox	Date: July 1, 2005
Ethen Fox	Data

PATENT REEL: 016772 FRAME: 0149