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	sell Phillip Elliott 07/15/2004	Name: <u>The Procter &amp; Gamble Company</u>
	othy James Felts 09/10/2004 ge Max Sunkel 09/13/2004	Internal Address: <u>Attention: Chief Patent Counsel</u>
Additional name(	s) of conveying party(les) attached: □ Yes ☑ No	6090 Center Hill Road
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(Revised for P&G uso 08/17/2005)

**PATENT REEL: 016790 FRAME: 0679** 

September 14, 2005

Date

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Emali Address :

Attorney Docket Number CM2862FP Page 1 of

## GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled Shiny Foundation, Attorney's Docket No. CM2862FP and filed in the United States Patent Office as Number 60/573858 on 24th May, 2004 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Russell Phillip ELLIOTT, 24 Nobles Way, Egham, Surrey, TW20 9RJ, United Kingdom. Timothy James FELTS, 481 Ridgelawn Ave., Hamilton, Ohlo 45013, U.S.A.; Jorge Max SUNKEL, 460 Fairview Place, Cincinnati, Ohio 45219, U.S.A.:

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd., Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Áffiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number #1/35,3/2 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Russell Phillip Elliott

15th July 2004

State of Eshan
County of Survey } ss

On this /5 day of \_\_\_\_\_\_, 2004, before me personally appeared Russell Phillip Elliott, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes

Notan Public/Witness

who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

On this

RECORDED: 09/14/2005

day of

Notary Public/Witness

200\_\_, before me personally appeared , to me known to be the person named in and