PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jeremy Morris	11/17/2005

RECEIVING PARTY DATA

Name:	DAVID MORRIS INTERNATIONAL LIMITED	
Street Address:	24-25 New Bond Street	
Internal Address:	4th Floor	
City:	London	
State/Country:	UNITED KINGDOM	
Postal Code:	W1S 2RR	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29210790

CORRESPONDENCE DATA

Fax Number: (212)715-9525

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-715-7765

Email: ccaggiano@kramerlevin.com

Correspondent Name: Kramer, Levin, Naftalis & Frankel LLP

Address Line 1: 1177 Avenue of the Americas Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 57738-22010

NAME OF SUBMITTER: Aaron S. Haleva

Total Attachments: 2

source=Assignment.22010#page1.tif source=Assignment.22010#page2.tif

PATENT REEL: 016808 FRAME: 0852

500061826

\$40.00 00

078 HO

Atty Docket No.: 57738/22010

ASSIGNMENT

WHEREAS we, Susan Carnegie, residing at 106 Harleyford Road, London, SE11 5SN, United Kingdom and Jeremy Morris, residing at 29a King Henrys Road, London, NW3 3QR United Kingdom, both citizens of the United Kingdom (hereinafter referred to as the "ASSIGNORS"), have invented new and ornamental improvements for a NECKLACE design for which we have executed an application for Letters Patent of the United States, filed on August 5, 2004 and assigned U.S. Patent Application Serial No. 29/210,790 and whereas DAVID MORRIS INTERNATIONAL LIMITED, a corporation having an office and principal place of business at 4th Floor, 24-25 New Bond Street, London W1S 2RR, United Kingdom (hereinafter referred to as the "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

NOW, THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNORS, the receipt of which is hereby acknowledged, ASSIGNORS have sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto ASSIGNEE, it's successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals, substitutes and continuations thereof, and all Letters Patent of the United States that may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent and any legal equivalent thereof, including the right to claim priority, that have been or may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent and any legal equivalent thereof that may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by ASSIGNEE for it's own use and benefit and for the use and benefit of it's successors, assigns or other legal representatives fully and entirely as if the same would have been held and enjoyed by ASSIGNORS if this Assignment had not been made, to the end of the term or terms for which any Letters Patent and any legal equivalent thereof may be granted;

AND ASSIGNORS HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to record this Assignment, and to issue all Letters Patent for the improvements to ASSIGNEE, it's successors, legal representatives and assigns, in accordance with the terms of this instrument;

AND ASSIGNORS HEREBY covenant that ASSIGNORS have the full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement, assignment, sale or encumbrance in conflict herewith.

AND ASSIGNORS HEREBY further covenant and agree that ASSIGNORS will communicate to ASSIGNEE, it's successors, legal representatives and assigns, any facts known to ASSIGNORS respecting the improvements, and will testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and

KL3:2456262.1

PATENT REEL: 016808 FRAME: 0853 generally do everything possible to aid ASSIGNEE, it's successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, ASSIGNORS have set their hands and seal to this Assignment. Susan Carnegie Date On this _____ day of_____, 2005, before me appeared <u>Susan Carnegie</u> to me personally known, who being by me duly sworn did say that he/she is the ASSIGNOR named in the foregoing instrument of Assignment and he signed this instrument of Assignment in my presence. Witness 17/11/05 Date Jeremy Morris On this _____ day of _____, 2005, before me appeared Jeremy Morris to me personally known, who being by me duly sworn did say that he/she is the ASSIGNOR named in the foregoing instrument of Assignment and he signed this instrument of Assignment in my presence. Witness

KL3:2456262.1

RECORDED: 11/22/2005

PATENT REEL: 016808 FRAME: 0854