

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ESSELTE BUSINESS CORPORATION	11/22/2005
RECEIVING PARTY DATA	
Name:	DYMO
Street Address:	Industriepark-Noord 30
City:	Sint-Niklaas
State/Country:	BELGIUM
Postal Code:	9100
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10854641
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ATTORNEY DOCKET NUMBER:	80942-100
NAME OF SUBMITTER:	Allan A. Fanucci
Total Attachments: 3	
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CH \$40.00 10854641

ASSIGNMENT

WHEREAS, **ESSELTE BUSINESS CORPORATION**, a New York corporation having a place of business at 48 South Service Road #400, Melville, NY 11747-2340, ASSIGNOR, was inadvertently and incorrectly transferred all right, title, and interest in the patents and applications listed on Schedule A attached hereto and the inventions described therein, and all corresponding rights in any jurisdiction in the world (collectively the "Patent Rights");

WHEREAS, ASSIGNOR and **DYMO**, a Belgian entity previously known as ESSELTE NV and ESSELTE and having a place of business at Industriepark-Noord 30, B-9100 Sint-Niklaas, BELGIUM, ASSIGNEE, are desirous correcting the ownership of the Patent Rights to reflect ASSIGNEE's proper ownership thereof.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has returned, sold, assigned, transferred and set over, and by these presents does hereby return, sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, its entire right, title and interest in, to and under the Patent Rights and any other United States application claiming priority thereto under 35 U.S.C. § 119(e) or converted therefrom, or claiming the benefit thereof under 35 U.S.C. § 120, including all divisions, continuations, and continuations-in-part thereof, and all patents of the United States that may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may be filed based on the Patent Rights in any country or countries other than the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the Patent Rights under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted based on the Patent Rights in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by the ASSIGNEE, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which patents or other industrial property may be granted as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale and assignment not been made;

And ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the

United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

And ASSIGNOR hereby covenants and agrees that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith;


And ASSIGNOR hereby further covenants and agrees that it will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said Patent Rights, testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE or, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries;

And ASSIGNOR hereby authorizes the ASSIGNEE's patent attorney to complete this form by the addition of the application number, application filing date, and attorney docket number, if necessary.

In witness whereof, ASSIGNOR has affixed its signature.

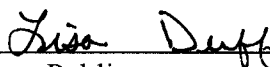
ESSELTE BUSINESS CORPORATION

Date: November 22, 2005

By: 
Name: William J. Lundregan
Position: Vice President and General Counsel

STATE OF New York)
)
COUNTY OF Suffolk)

On this 22nd day of November, 2005, before me, a Notary Public, personally appeared William J. Lundregan, to me known and known to me to be the person of that name, who signed the foregoing instrument and acknowledged the same to be his/her free act and deed.


Notary Public

March 25, 2007
My Commission Expires

Lisa Duff
Notary Public, State of New York
No. 01DU4979359
Qualified in Suffolk County
Certificate Filed in Nassau County
Commission Expires March 25 20

Schedule A

<u>Country</u>	<u>Application No.</u>	<u>Filing Date</u>
USA	10/854,641	05/27/2004