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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

FELD, Avihay
NEVO, Noam
CEGLA, EldarAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: Browzwear International Ltd.

Internal Address:

Street Address: 3 Nirim StreetCity: Tel Aviv State: Israel Zip: 67060Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: July 31, 2005
July 31, 2005
July 31, 2005

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)
09/795,633

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pearl Cohen Zedek Latzer, LLP

Internal Address:

Street Address: 10 Rockefeller Plaza
Suite 1001City: New York State: NY Zip: 100206. Total number of applications and patents involved: 17. Total fee (37 CFR 3.41).....\$ 40.00☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

50-3355

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Guy Yonay
Name of Person Signing

Signature

August 2, 2005
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PATENT
REEL: 016832 FRAME: 0001

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the Receipt of which is hereby acknowledged, I the undersigned, FELD, Avihay residing at 24 Amsterdam Street, Tel Aviv, Israel, ; NEVO, Noam residing at 9a Chativat Givaaty Street, Hod HaSharon, Israel; CEGLA, Eldar residing at 10 Peduim Street, Hod HaSharon, Israel

Hereby sell, assign and transfer to Browzwear International Ltd, an Israeli company located at 3 Nirim Street, Tel Aviv 67060, Israel its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Patent U.S. Serial No. 09/795,633 filed February 26, 2001 and is entitled

**SYSTEM AND METHOD FOR SIMULATION OF VIRTUAL WEAR ARTICLES ON
VIRTUAL MODELS**

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United

States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Witness: _____

[Signature]

[Inventor's Signature]

Yanir Farber

[Name]

FELD, Avihay3 Nirim St. Tel-Aviv Israel

[Address]

31 07 2005

[Date]

[day / month / year]

Witness: _____

[Signature]

[Inventor's Signature]

Yanir Farber

[Name]

NEVO, Noam3 Nirim St. Tel-Aviv Israel

[Address]

31 07 2005

[Date]

[day / month / year]

Witness: _____

[Signature]

[Inventor's Signature]

Yanir Farber

[Name]

CEGLA, Eldar3 Nirim St. Tel-Aviv Israel

[Address]

31 07 2005

[Date]

[day / month / year]