Name and address of receiving party(ies):

Additional name(s) & address(es) attached? \_\_\_ Yes \_X\_ No

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RECORDA'.



Target Brands, Inc.

1000 Nicollet Mall Minneapolis, MN 55403

To the	Commissi	oner of P	atents:			
Please	record the	attached	original	documents	or copy	the

- Name of conveying party(ics):
  - (1) Ted C. Halbur
  - (2) Bettina C. Gillen

Additiona	l name(s)	of co	nveying	g party(ies
attached?	Yes	<u>X</u>	No	

2	N T . 4	. с	
3.	Nature	or	conveyance

<u>X</u>	Assignment	 Merge
	Other:	 

Execution Date(s): (1) and (2) July 25, 2005

- Application number(s) or patent number(s):
  - A. Patent Application No(s).

B. Patent No(s).

Additional numbers attached? \_\_\_ Yes \_X No

- Name and address of party to whom correspondence concerning document should be mailed:
- Total number of applications and patents involved: 1

Customer No. 025281 William M. Hienz III Dicke, Billig & Czaja PLLC Suite 2250 100 South Fifth Street Minneapolis, Minnesota 55402

- Total fee (37 CFR 3.41): \$40.00 Enclosed Authorized to be charged to deposit account no. 500471
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	To the best of my knowledge and belief, the foregoing inf	formation is true and correct and any attached copy is a true copy
	of the original document.	
	JoAnn M. Seaton	John M Seater
	Name of Person Signing	Signature
	1	
	July 27, 2005	Total number of pages comprising cover sheet: 1
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**PATENT** REEL: 016836 FRAME: 0193

## **ASSIGNMENT**

WHEREAS, we, Ted C. Halbur and Bettina C. Gillen, have invented certain new and useful improvements in a STORED-VALUE CARD WITH MAGNET, for which an application for Letters Patent of the United States has been made, said application being filed on July 27, 2005;

Whereas, Target Brands, Inc. ("Assignee"), having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for good and valuable consideration in hand paid to us by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and serial number of said application when ascertained.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

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PATENT REEL: 016836 FRAME: 0194 In Witness whereof, I have hereunto set my hand and affixed my seal as dated

below.

Date:

1/25/65

Ted C. Halbu

Subscribed and sworn to before me this 15 day of July, 2005.

Notary Public

LOANNE DAWN LINDFORS
NOTARY PUBLIC-MINNESOTA
My Continuesion Expures Jan 31, 2010

Date:

,

Subscribed and sworn to before me this 25 day of July, 2005.

**RECORDED: 07/27/2005** 

Notary Public

LOANNE DAWN LINDFORS NOTARY PUBLIC-MINNESOTA My Commission Expres Jan 31 2010

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