REC(



:T

Substitute Form PTO-1595 Attorney Docket No.: 10984-765001

8-08-08

Commissioner for Patents: Please record the attached original document(s) or copy(ies). 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Steven Quince Lycos, Inc. 100 Fifth Avenue Additional name(s) attached? ☐ Yes 図 No Waltham, MA 02451 3. Nature of conveyance: Assignment □ Merger □ Security Agreement ☐ Change of Name ☐ Other: Additional names/addresses attached? ☐ Yes ☑ No Execution Date: 06/16/2005 4. Application number(s) or patent number(s): If this document is being filed with a new application, the execution date of the application is: A. Patent Application No(s).: B: Patent No(s).: 11/153,980 Additional numbers attached? ☐ Yes 図 No 5. Name/address of party to whom correspondence concerning 6. Total number of applications/patents involved: 1 document should be mailed: **DENIS G. MALONEY** 7. Total fee (37 CFR §3.41): \$40 Fish & Richardson P.C. ☑ Enclosed 225 Franklin Street $\hfill\square$ Authorized to charge Deposit Account. Boston, MA 02110 8. Deposit Account No.: 06-1050 Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050. DO NOT USE THIS SPACE 9. Statement and Signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Denis G. Maloney Reg. No. 29,670 Name of Person Signing Signature Date

21138875.doc

08/08/2005 ECOOPER 00000117 11153980

01 FC:8021

40.00 OP

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Mail Stop Assignment Recordation Services, Commissioner of Patents, P.O. Fox 1450, Alexandria, VA 22313-1450.

Lugust 3, 2005

Date of Deposit

Signature Signature

Toni M. Sousa

Typed Name of Person Signing Certificate

PATENT REEL: 016836 FRAME: 0630

Total number of pages including coversheet, attachments and document: 3

Attorney Docket No: 10984-765001

ASSIGNMENT

For valuable consideration, I, Steven Quince, of Tyngsboro, MA; hereby assign to LYCOS, INC., a corporation of Massachusetts, having a place of business at: 100 Fifth Avenue Waltham, MA 02451, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled GEO TARGETED COMMERCE, filed June 16, 2005, and assigned U.S. Serial Number 11/153,980, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs. legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Assignment Page 1 of 2

Attorney Docket No: 10984-765001

DATE: June 16, 2005 STEVEN QUINCE	-
STATE OF MA) SS. COUNTY OF US)	
on of the State of St	n to
WITNESS my hand and official seal.	
Notary Public	

21105961.doc

RECORDED: 08/05/2005

Assignment Page 2 of 2

PATENT REEL: 016836 FRAME: 0632