08-09-2005

Form PTO-1595 (Rev. 09/04)



U.S. DEPARTMENT OF COMMERCE

JMB No. 0651-0027 (exp. 6/30/2005)	iii paala alisa alisa aris (aa)
10305	7666
To the Director of the U.S. Patent and Trademark Office: Pleas	e record the attached documents or the new address(es) belo
Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)
Steve MANSFIELD (07/25/2005);	Name: Ilor, LLC
and Patrick HANNA (07/25/2005)	Internal Address:
Execution Date(s): in parentheses after inventor name	Street Address:
Additional name(s) of conveying party(ies) attached?	•
	1710 Alexandria Drive
3. Nature of Conveyance:	Suite 4
X Assignment Merger	
Security Agreement Change of Name	City: Lexington
Government Interest Assignment	State: Kentucky
Executive Order 9424, Confirmatory License	Country: United States of America Zip: 40504
Other	Additional name(s) & address(es) Yes X No
	attached:
A. Patent Application No.(s) 11/040,390	B. Patent No.(s)
Additional numbers attached	Yes x No
	Yes X No  6. Total number of applications and patents involved:
5. Name and address to whom correspondence	6. Total number of applications and patents involved:
5. Name and address to whom correspondence concerning document should be mailed:  Name: Michael A. Sartori, Ph.D.  VENABLE LLP	6. Total number of applications and patents involved:  7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
5. Name and address to whom correspondence concerning document should be mailed:  Name: Michael A. Sartori, Ph.D.	6. Total number of applications and patents involved:  7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00  Authorized to be charged by credit card
5. Name and address to whom correspondence concerning document should be mailed:  Name: Michael A. Sartori, Ph.D.  VENABLE LLP  Internal Address: Atty. Dkt.: 43799-220374	6. Total number of applications and patents involved:  7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00  Authorized to be charged by credit card  X Authorized to be charged to deposit account
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5. Name and address to whom correspondence concerning document should be mailed:  Name: Michael A. Sartori, Ph.D. VENABLE LLP  Internal Address: Atty. Dkt.: 43799-220374  Street Address: P.O. Box 34385  City: Washington	6. Total number of applications and patents involved:  7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00  Authorized to be charged by credit card  X Authorized to be charged to deposit account  Enclosed  None required (government interest not affecting)  8. Payment Information
5. Name and address to whom correspondence concerning document should be mailed:  Name: Michael A. Sartori, Ph.D. VENABLE LLP  Internal Address: Atty. Dkt.: 43799-220374  Street Address: P.O. Box 34385  City: Washington	6. Total number of applications and patents involved:  7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00  Authorized to be charged by credit card  X Authorized to be charged to deposit account  Enclosed  None required (government interest not affecting
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08/08/2005 EC00 01 FC:8021

## **ASSIGNMENT BY INVENTORS**

THIS ASSIGNMENT, by Steve Mansfield residing at 1710 Alexandria Drive, Suite 4, Lexington, Kentucky 40504 and Patrick Hanna residing at 536 Fairfield Drive, Lexington-Fayette, Kentucky 40503 (hereinafter referred to as Assignors),

WHEREAS, Assignors have invented certain new and useful improvements in METHOD FOR ADDING A USER-SELECTABLE FUNCTION TO A HYPERLINK, set forth in a Patent application for Letters Patent of the United States, already filed on January 21, 2005 as U.S. application No. 11/040390; and

WHEREAS, Ilor, LLC, a organized under and pursuant to the laws of Kentucky having its principal place of business at 1710 Alexandria Drive, Suite 4, Lexington, Kentucky 40544 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

PATENT REEL: 016856 FRAME: 0792 AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

Applicant: Steve MANSFIELD et al. - 2 - Application No.: 11/040,390

## VENABLE LLP

All practitioners at Customer Number 26694

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

EXECUTED, this 25 day of July, 2005.	
WITNESSES:	ASSIGNOR:
Signature: July Matta Name: July NATTA	Signature:
Address: 3430 Snaffle Rd Ley, neton KY 40813	Name: Stephen MANSFIELD
Nome: VIII TIII III	Smith
Address:	
Lexington by 40505	
EXECUTED, this 25 day of July, 2005.	
WITNESSES:	ASSIGNOR:
Signature: Julie Matta	Signature: Sal C. A.
Name: JULIE NATTA Address: 3430 Snaple Rd	Name: Patrick HANNA
Signature: Marlyn Smith	
Name: marilyn /Smith	
Address: 812 Jalewid Ct.	<del></del>
Lexington KY Y0505	<del></del>

- 3 -

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Applicant: Steve MANSFIELD et al.

Application No.: 11/040,390

RECORDED: 08/03/2005

REEL: 016856 FRAME: 0794