

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eric Boyd</td> <td>11/24/2005</td> </tr> <tr> <td>Justin LaFrance</td> <td>11/28/2005</td> </tr> <tr> <td>Geoff Smith</td> <td>11/24/2005</td> </tr> <tr> <td>Garrett Camp</td> <td>11/24/2005</td> </tr> </tbody> </table>		Name	Execution Date	Eric Boyd	11/24/2005	Justin LaFrance	11/28/2005	Geoff Smith	11/24/2005	Garrett Camp	11/24/2005
Name	Execution Date										
Eric Boyd	11/24/2005										
Justin LaFrance	11/28/2005										
Geoff Smith	11/24/2005										
Garrett Camp	11/24/2005										
<b>RECEIVING PARTY DATA</b>											
<b>Name:</b>	959289 Alberta Inc.										
<b>Street Address:</b>	335 Whitlock Way N.E.										
<b>City:</b>	Calgary										
<b>State/Country:</b>	CANADA										
<b>Postal Code:</b>	T1Y 5C9										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>10411341</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	10411341						
Property Type	Number										
Application Number:	10411341										
<b>CORRESPONDENCE DATA</b>											
<b>Fax Number:</b>	(403)203-0403										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
<b>Phone:</b>	(403) 203-0107										
<b>Email:</b>	sean@patentfile.com										
<b>Correspondent Name:</b>	Goodwin McKay										
<b>Address Line 1:</b>	237 - 8 Avenue S.E., Suite 360										
<b>Address Line 4:</b>	Calgary, CANADA T2G 5C3										
<b>ATTORNEY DOCKET NUMBER:</b>	2178-001										
<b>NAME OF SUBMITTER:</b>	Sean W. Goodwin										
<b>Total Attachments: 4</b> source=Assignment to 959289 AB Inc#page1.tif											

OP \$40.00 10411341

source=Assignment to 959289 AB Inc#page2.tif

source=Assignment to 959289 AB Inc#page3.tif

source=Assignment to 959289 AB Inc#page4.tif

## ASSIGNMENT OF ENTIRE INTEREST

We, **Eric Boyd, Justin LaFrance, Geoff Smith, and Garrett Camp**, whose full post office addresses are respectively, #305, 728 3<sup>rd</sup> Ave N.W., Calgary, Alberta, T2N 0J1, Canada, 335 Whitlock Way N.E., Calgary, Alberta, T1Y 5C9 Canada, 2329 25<sup>th</sup> Ave N.W., Calgary, Alberta, T2M 2C4, Canada, and 2329 25<sup>th</sup> Ave N.W., Calgary, Alberta, T2M 2C4, Canada for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, do hereby assign to **959289 ALBERTA INC.**, the Assignee, whose address is 335 Whitlock Way N.E., Calgary, Alberta, T1Y 5C9 Canada, its successors, assigns and legal representatives, the entire right, title and interest in, to and under:

Any and all inventions and discoveries made by us and disclosed in an application for Letters Patent for an invention entitled "**METHOD AND SYSTEM FOR SINGLE ACTION PERSONALIZED RECOMMENDATION AND DISPLAY OF INTERNET CONTENT**" as fully described and claimed in:

- an application for Letters Patent in Canada, filed as Patent application serial number 2,425,217 filed April 11, 2003 with the Commissioner of the Canadian Intellectual Property Office,
- an application for Letters Patent of the United States of America filed as Serial number 10/411,341 filed April 11, 2003 with the Commissioner of Patents of the United States Patent and Trademark Office;
- a provisional Patent Application for a United States patent filed as Serial No. 60/371,706 filed April 12, 2002 with the Commissioner of Patents of the United States Patent and Trademark Office;


any and all applications for Letters Patent of that or any other country which have been or may be filed, based either in whole or in part upon any or all of said inventions or discoveries, including all rights of priority under the International Convention in foreign countries and the right to file and prosecute such applications; and any and all Letters Patent which have been or may be granted by that or any other country based either in whole or in part upon any or all of said inventions or discoveries on said applications;


TO HAVE AND TO HOLD the same with all the rights and privileges enjoyed by us or which would have been enjoyed by us had we not hereby assigned. And we hereby authorize and request the Commissioners of Patents, or other proper office, to issue any and all such Letters Patent to the Assignee herein named. And we hereby covenant, for ourselves and our legal representatives and assigns, that we neither have executed nor will execute any instrument or perform any act in conflict herewith, and that we, and our heirs, legal representatives, and assigns, will at all times do such acts and execute such papers, without expense to ourselves, as from time to time may be necessary or useful to apply for, secure, defend, maintain, reissue, or extend any or all of said Letters Patent, to secure for said Assignee the full benefits of said inventions or discoveries, or otherwise to carry into full force and effect the text and intent of this assignment.

Further, we hereby appoint Sean W. Goodwin, US Reg. No. 39568, Suite 360, 237 – 8<sup>th</sup> Ave. S.E., Calgary, Alberta T2G 5C3, Canada, with the authority to enter the patent application filing serial no. and dates above, on our behalf when known.

**ASSIGNMENT OF ENTIRE INTEREST**

**"METHOD AND SYSTEM FOR SINGLE ACTION PERSONALIZED RECOMMENDATION AND DISPLAY OF INTERNET CONTENT"**

  
\_\_\_\_\_  
Witness to Mr. E. Boyd

  
\_\_\_\_\_  
Eric BOYD  
Nov 24 1 00 05  
\_\_\_\_\_  
Date

**WITNESS DECLARATION**

I, 2102 A. TAYLOR whose full post office address is  
Print Name of Witness  
1077 TOPAZ AVE #7, SAN JOSE CA 95117 do declare

That I was personally present and did see Eric BOYD who is personally known to me to be the person named in the above assignment, did duly sign and execute above.

\_\_\_\_\_  
Justin LAFRANCE

\_\_\_\_\_  
Witness to Mr. J. LaFrance

\_\_\_\_\_  
Date

**WITNESS DECLARATION**

I, \_\_\_\_\_ whose full post office address is  
Print Name of Witness  
\_\_\_\_\_ do declare

That I was personally present and did see Justin LAFRANCE who is personally known to me to be the person named in the above assignment, did duly sign and execute above.

**ASSIGNMENT OF ENTIRE INTEREST**

**“METHOD AND SYSTEM FOR SINGLE ACTION PERSONALIZED RECOMMENDATION AND  
DISPLAY OF INTERNET CONTENT”**

\_\_\_\_\_  
Eric BOYD

\_\_\_\_\_  
Witness to Mr. E. Boyd

\_\_\_\_\_  
Date

**WITNESS DECLARATION**

I, \_\_\_\_\_ whose full post office address is  
Print Name of Witness \_\_\_\_\_ do declare

That I was personally present and did see Eric BOYD who is personally known to me to be the person named in the above assignment, did duly sign and execute above.

*Roberta Ewen*

\_\_\_\_\_  
Witness to Mr. J. LaFrance

*Justin LaFrance*  
Justin LAFRANCE

\_\_\_\_\_  
Date Nov 28, 2005

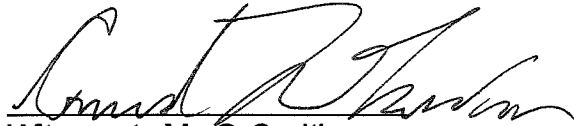
**WITNESS DECLARATION**

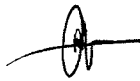
I, ROBERTA I. EWEN whose full post office address is  
Print Name of Witness  
13019 BONAVENTURE DRIVE S.E., CALGARY AB. T2J 7E9 do declare

That I was personally present and did see Justin LAFRANCE who is personally known to me to be the person named in the above assignment, did duly sign and execute above.

**ASSIGNMENT OF ENTIRE INTEREST**

**"METHOD AND SYSTEM FOR SINGLE ACTION PERSONALIZED RECOMMENDATION AND  
DISPLAY OF INTERNET CONTENT"**

  
Witness to Mr. G. Smith

  
Geoff SMITH  
Nov. 24<sup>th</sup> 2005  
Date

**WITNESS DECLARATION**

I, Conrad Whelan whose full post office address is  
Print Name of Witness  
#503 523 14<sup>th</sup> Ave SW, Calgary, AB do declare

That I was personally present and did see Geoff SMITH who is personally known to me to be the person named in the above assignment, did duly sign and execute above.

  
Witness to Mr. G. Camp

Garrett CAMP  
Nov 24<sup>th</sup> 2005  
Date

**WITNESS DECLARATION**

I, Conrad Whelan whose full post office address is  
Print Name of Witness  
#503 523 14<sup>th</sup> Ave SW, Calgary, AB do declare

That I was personally present and did see Garrett CAMP who is personally known to me to be the person named in the above assignment, did duly sign and execute above.