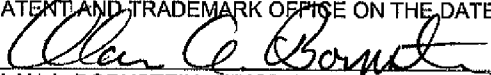


UNUS #05-0242-UNI; DM7515(V)

RECORDATION FORM COVER SHEET PATENTS ONLY		U.S. DEPARTMENT OF COMMERCE PATENT & TRADEMARK OFFICE	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.			
1. NAME OF CONVEYING PARTY(IES): Adrian Barclay CAROEN Mark MORGAN ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX]		2. NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME: Conopco, Inc., d/b/a UNILEVER STREET ADDRESS: 700 Sylvan Avenue CITY: Englewood Cliffs STATE: NJ ZIP: 07632 ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [] NO [XX]	
3. NATURE OF CONVEYANCE: [XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER EXECUTION DATE: September 8, 2005; September 8, 2005			
4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/237,556 FILED: September 1, 2005 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:			
A. PATENT APPLICATION NO.(S): 29/237,556		B. PATENT NO.(S)	
ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO			
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER INTELLECTUAL PROPERTY GROUP, 700 SYLVAN AVENUE, ENGLEWOOD CLIFFS, NEW JERSEY 07632			
6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1			
7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.			
8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)			
DO NOT USE THIS SPACE			
9. STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.  ALAN A. BORNSTEIN, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 40,919 7 Oct 2005 DATE TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4			
OMB NO. 0651-0011 (EXP. 4/94)			
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MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231			
PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231			

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PATENT
REEL: 016859 FRAME: 0681

ASSIGNMENT

WHEREAS, I/WE,

Adrian Barclay CAROEN
8 Neville Ave
Hove UNITED KINGDOM

Mark MORGAN
37 Richard Field
Basingstoke UNITED KINGDOM

have invented certain improvements in:

SOAP BAR

(bearing Attorney's Docket Number: DM7515(V)), which is found in

[Check and complete (a), (b) or (c)]

(a) _____ U.S. patent application executed on _____

(b) X To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 291237556 filed on Sept. 1, 2005

(c) _____ International Application No. _____

AND WHEREAS, **Conopco, Inc. d/b/a UNILEVER**, a corporation of **NEW YORK, USA** having a place of business at **700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, USA** desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **Conopco, Inc. d/b/a UNILEVER** its successors and assigns, the entire right, title and interest

in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the **Conopco, Inc. d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **Conopco, Inc. d/b/a UNILEVER**, as the ASSIGNEE of the entire right, title and interest in and to the same.

- 2 -

AND I/We do hereby agree to assist said **Conopco, Inc. d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **Conopco, Inc. d/b/a UNILEVER**, its successors and assigns, may be necessary in this country fully to secure to said **Conopco, Inc. d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 19 Sep 2005 (1) ADRIAN CAROEN
Inventor – Adrian Barclay CAROEN

Dated: 19 Sep 2005 (2) MARK MORGAN
Inventor – Mark MORGAN

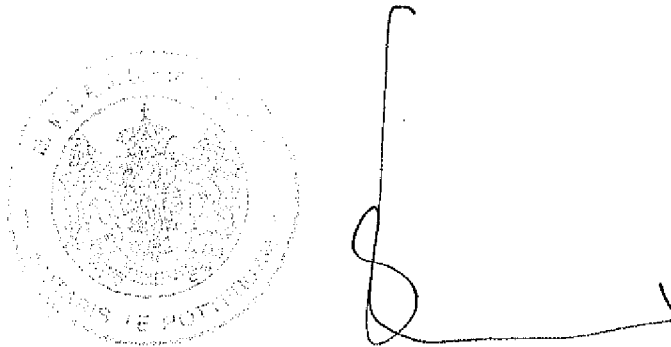
Notarise & Apostille



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

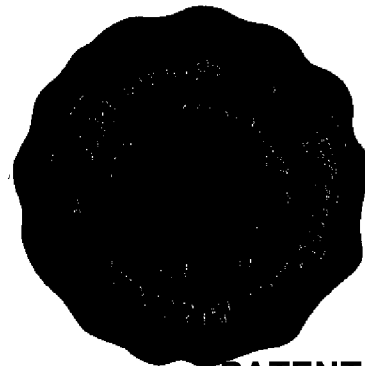
- Mr Adrian Barclay Caroen, residing at 8 Neville Ave, Hove, United Kingdom;
- Mr Mark Morgan, residing at 37 Richard Field, Basingstoke United Kindom.

Rotterdam, 22 September 2005



APOSTILLE

1. (Convention de la Haye du 5 Octobre 1961)
Country: NETHERLANDS
This public document
2. has been signed by mr V.J.A.J.C. van Heeswijk
3. acting in the capacity of notary
4. bears the seal/stamp of
mr V.J.A.J.C. van Heeswijk at Rotterdam
certified
5. at Rotterdam
6. the 23/09-2005
7. by the Clerk of the District Court
(Griffier van de Rechtbank)
8. No. HA RP 05-9570
9. Seal/stamp
10. Signature



PATENT