

08-16-2005  
103062116

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PATENT 103062116

113243 U.S. PTO  
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**Correspondent Name and Address**

Area Code and Telephone Number

919.387.6907

Name Scott P. Zimmerman

Address (line 1) P.O. Box 3822

Address (line 2) Cary North Carolina 27519

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments

# 3

**Application Number(s) or Patent Number(s)**

Mark if additional numbers attached.

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Patent Application Number(s)

Patent Number(s)

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If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year

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**Patent Cooperation Treaty (PCT)**

Enter PCT application number only if a U.S. Application Number as not been assigned.

PCT

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**Number of Properties**

Enter the total number of properties involved.

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40

Method of Payment:  
Deposit Account

Enclosed

Deposit Account

Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

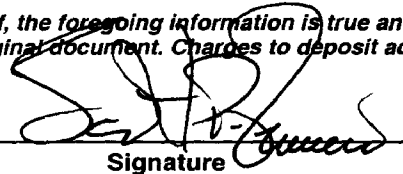
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Scott P. Zimmerman 41,390

Name of Person Signing



Signature

August 10, 2005

Date

08/01/2005

22:33

BELLSOUTH INTELLECTUAL PROPERTY → 912315339187

NO.900 0003

BellSouth Ref: BS040367 CIP

**ASSIGNMENT**

WHEREAS, we, Robert J. Starr and Samuel N. Zellner, have invented certain improvements in communications for which we have executed an application for United States Patent entitled

**Methods, Systems, and Products for Demographic Discounting.**

WHEREAS, BellSouth Intellectual Property Corporation, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 901, Wilmington, Delaware 19801, desires to purchase same.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do sell, assign and transfer unto **BellSouth Intellectual Property Corporation**, full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part said inventions and improvements, preparatory to obtaining Patents of the United States therefore, (iv) in and to all patents, reexaminations and reissues that may be granted in the United States for the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from such provisional patent applications or aforementioned applications; We also hereby acknowledge that an obligation for this assignment and for the assignment of all related subject matter arose before the making of the invention and improvements disclosed and described in said application; and we hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a divisional, continuation, continuation-in-part, or reissue thereof, to, **BellSouth Intellectual Property Corporation** as Assignee, for their interest and for the sole use of **BellSouth Intellectual Property Corporation** and their assigns and legal representatives;

For the same consideration, we do sell, assign and transfer to **BellSouth Intellectual Property Corporation** the full, exclusive and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **BellSouth Intellectual Property Corporation** and or their respective designees, insofar as permitted by applicable law;

Assignment for "Methods, Systems, and Products for Demographic Discounting"

BellSouth Ref. BS040367CIP

Inventors: Robert J. Starr & Samuel N. Zellner

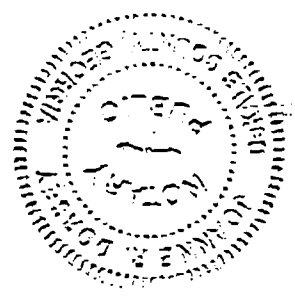
Page 2 of 3

AND, for the same consideration, we agree to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reexamination, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **BellSouth Intellectual Property Corporation** their successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 1st day of August, 2005.  
*Robert J. Starr*  
Robert J. Starr

Before me, a Notary Public in and for the State of GA, on this 1st day of August 2005, personally appeared the above-named individual, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

*James R. Dancy*  
NOTARY PUBLIC  
My Commission Expires: Notary Public, DeKalb County, Georgia  
My Commission Expires Nov. 13, 2007



Assignment for "Methods, Systems, and Products for Demographic Discounting"

BellSouth Ref: BS040367CIP

Inventors: Robert J. Starr & Samuel N. Zellner

Page 3 of 3

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 1<sup>st</sup> day of August, 2005.

Samuel N. Zellner  
Samuel N. Zellner

Before me, a Notary Public in and for the State of GA, on this 1<sup>st</sup> day of August, 2005, personally appeared the above-named individual, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

James R. Dwyer  
NOTARY PUBLIC

My Commission Expires: \_\_\_\_\_ Notary Public, DeKalb County, Georgia  
My Commission Expires Nov. 13, 2007

