

Docket No.: 02.30US-P-AVEDA

FORM PTO-1595 (Modified)
(Rev. 05-01)
OMB No. 0651-0027 (exp. 5/31/2002)
POBA/REV03

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

PATENTS ONLY

Tab settings

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Nadim A. SHAATH
Peter MATRAVERS
Timothy Roland KAPSNER
Alaa HASHEM

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: AVEDA CORPORATION

Address: 4000 Pheasant Ridge Drive

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: 08/24/2005,08/31/2005,08/24/2005,09/24/20

City: Blaine State/Prov.: Minnesota

Country: U.S.A. ZIP: 55449

Additional name(s) & address(es) Yes No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: _____

Patent Application No.	Filing date
<u>W/158105</u> 601501,484	<u>06/21/2005</u>

B. Patent No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Karen A. Lowney, Esq.

Registration No. 31,274

Address: ESTEE LAUDER COMPANIES

155 Pinelawn Road

Suite 345 South

City: Melville State/Prov.: New York

Country: U.S.A. ZIP: 11747

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed - Any excess or insufficiency should be credited or debited to deposit account

Authorized to be charged to deposit account

8. Deposit account number:

05-1320

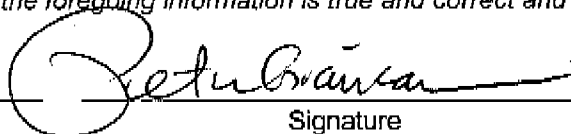
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter M. Giancana - Reg. No. 44,706
Name of Person Signing



Signature

October 12, 2005

Date

8

Total number of pages including cover sheet, attachments, and

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450, Alexandria, VA 22313-1450

PATENT

700217326

REEL: 016877 FRAME: 0541

CH \$40.00 061320 11158105

Docket No.: 02.30US-AVEDA
Serial No.: 11/158,105

JOINT
Page 1 of 4

ASSIGNMENT

WHEREAS, WE, **Nadim A SHAATH, Peter MATRAVERS, Timothy Roland KAPSNER** and **Alaa HASHEM** ASSIGNORS, citizens of the **United States of America** and **Egypt** respectively, residing at **399 Knollwood Extension, Elmsford, New York 10523, 2365 Cherrywood Road, Minnetonka, MN 55305, 5240 Abbott Avenue S., Minneapolis, MN 55410, 69 Abd El-Moneim Riad Street, Giza, Cairo – Egypt** respectively, are the inventors of the invention in **SOLVENT BASED PLANT EXTRACTS** for which was filed a Patent Application identified by **Docket No.: 02.30US-AV, Serial No.: 11/158,105, and Filing Date: 06/21/2005;** and

WHEREAS, **AVEDA CORPORATION** a Delaware corporation having an office at **4000 Pheasant Ridge Drive, Blaine, Minnesota 55449**, ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention, and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country foreign to the United States and all extensions, renewals and reissues thereof;

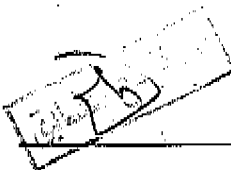
AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

Docket No.: 02.30US-AVEDA
Serial No.: 11/158,105

JOINT
Page 4 of 4

Date September 24, 2005



L.S.

Alaa HASHEM

للتصديق على توقيع
 السيد محمد علي بن حيدر
 السادة زما مئة كما
 وذلك بدون ادنى مسئولية علينا فيما عدا امضاءه وتوقيع
 بنك قناة السويس
 فرع الجيزة
 رئيس المحاسبين

Handwritten notes in Arabic, including the date 24/9/05.

Legalization

ESTEE LAUDER COMPANIES

155 Pinelawn Road
Suite No. 345 South
Melville, New York 11747

FAX COVER SHEET

DATE: October 13, 2005

TO: USPTO

PHONE: (703) 308-9723

Assignments

FAX:

(703) 306-5995

FROM: Francine Magee
ESTEE LAUDER COMPANIES
155 Pinelawn Road
Suite 345 South
Melville, New York 11747

PHONE: (631) 414-6091

FAX: (631) 531-1340

Number of pages including cover sheet: 8

MESSAGE:Patent Application No.: ~~60/601,484~~ 11/158105

Filing Date: 06/21/2005

For: SOLVENT BASED PLANT EXTRACTS

Our Docket No.: 02.30US-P-AVEDA

Inventors: SHAATH, ET AL.

The following documents are attached:

- Fax Cover Sheet - 1 page
- Certificate of Transmission by Facsimile - 1 page
- Recordation Form Cover Sheet - 1 page - 2 copies
- Executed Assignment - 4 pages

TOTAL PAGES: 8

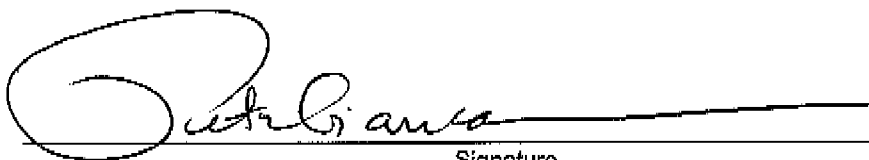
The information contained in this facsimile message is intended only for use of the individual or entity named above. If the reader of this message is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please immediately notify us by telephone and return the original to us at the above address via the US Postal Service. Thank you.

Doc Code: 02.30US-P-AV

PTO/SB/97 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Certificate of Transmission under 37 CFR 1.8I hereby certify that this correspondence is being facsimile transmitted to the
United States Patent and Trademark Officeon OCTOBER¹² 2005
Date

Signature

PETER GIAMBANA

~~FRANCINE FORTICE~~

Typed or printed name of person signing Certificate

N/A
Registration Number, if applicable(631) 414-6091
Telephone NumberNote: Each paper must have its own certificate of transmission, or this certificate must identify
each submitted paper.From: Karen A. Lowney, Esq. - Reg. No. 31,274
ESTEE LAUDER COMPANIES
55 Pinelawn Road - Ste. 345 South
Melville, New York 11747

1. Fax Cover Sheet - 1 page
2. Certificate of Transmission under 37 CFR 1.8 - 1 page
3. USPTO Recordation Form - 1 page - 2 copies
4. Fully executed Assignment - 4 pages

Total Pages: 8 pages

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.8 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending on the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select opt **PATENT**

RECORDED: 10/12/2005

REEL: 016877 FRAME: 0547