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103062881

To the Director of the U.S. Patent and Trademark Office: Please record the enclosed original documents or copy thereof.

1. Name of conveying party(ies):

Joon-ho OK
Hyun-joo KANG
Mi-jeong KIM
Sung-woo KIM
Sang-hyun PARK

2. Name and address of receiving party(ies):

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-dong, Yeongtong-gu,
Suwon-si, Gyeonggi-do,
Republic of Korea

112960 U.S. PTO
11/198842
080805

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 28, 2005

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: July 28, 2005

A. Patent Application No.(s)
Not yet assigned

B. Patent No.(s)
Unknown

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41): \$40.00

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey Schmidt #41,574
Barry Metic Reg. No. 23,063

August 8, 2005

Date

Total number of pages including cover sheet, attachments, and documents: 2

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Assignment




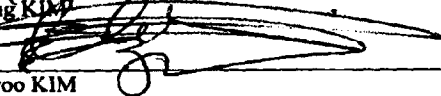

Whereas, We, Joon-ho OK, Hyun-joo KANG, Mi-jeong KIM, Sung-woo KIM, and Sang-hyun PARK, all of Seoul, Republic of Korea, hereinafter called assignors, have invented certain improvements in THREE-DIMENSIONAL MOTION GRAPHIC USER INTERFACE AND METHOD AND APPARATUS FOR PROVIDING THE SAME and executed an application for Letters Patent of the United States of America therefor on _____; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, confirmation number, and filing date of said application when known.

| | | |
|-------|--|---------------|
| Date: |  | July 28, 2005 |
| | s/Joon-ho OK | |
| Date: |  | July 28, 2005 |
| | s/Hyun-joo KANG | |
| Date: |  | July 28, 2005 |
| | s/Mi-jeong KIM | |
| Date: |  | July 28, 2005 |
| | s/Sung-woo KIM | |
| Date: |  | July 28, 2005 |
| | s/Sang-hyun PARK | |

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)