

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Robert P. Sparkowski	11/10/2005
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Chicago Display Marketing Corporation
<b>Street Address:</b>	1999 North Ruby
<b>City:</b>	Melrose Park
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60160
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29242525
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	CDM-61
<b>NAME OF SUBMITTER:</b>	John E. Munger
<b>Total Attachments: 2</b>	
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CH \$40.00 29242525

Assignment of Rights in Invention  
(Sole inventor; single assignee)

Docket No.  
CDM-61

Inventor

Residence of Inventor

Robert P. Sparkowski

601 Green Court  
Schaumburg, IL 60193

Assignee

Residence or Principal Place of Business of Assignee

Chicago Display Marketing Corporation

1999 North Ruby  
Meirese Park, IL 60160

Whereas, I, the above-identified Inventor, have invented certain new and useful improvements in:  
a Modular Hanging Display (described in an application for Design Letters Patent of the United States, executed on 11-12-2005 by said Inventor and identified by Attorney Docket No. CDM-61)

(hereinafter referred to as "Invention") for which I am making application for Letters Patent in the United States of America;

And, whereas I desire to assign a 100% undivided interest in said Invention, said application disclosing the Invention and any Letters Patent which may be granted therefor to the above-identified Assignee, and whereas said Assignee is desirous of acquiring the entire right, title and interest in the same;

Now, this indenture witnesseth, that for the sum of Ten dollars (\$10.00), and other good and valuable consideration, the receipt whereof is hereby acknowledged;

I hereby assign, sell and transfer a 100% undivided interest in said invention, said application, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And I hereby authorize and request the Director of the United States Patent and Trademark Office to issue said United States Letters Patent to said Assignee, as assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its Assignees may from time-to-time present to me in order to perfect title in said Invention, modifications, and improvements in said Invention, applications and Letters Patent of the United States and countries foreign thereto;

