

FORM PTO-1595

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

M&amp;G- 10532.54US01

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1. Name of conveying party(ies):

Alan Webb

2. Name and address of receiving party(ies):

Webb Business Promotions, Incorporated  
15197 Boulder Avenue  
Rosemount, Minnesota 55068Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ NoAdditional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
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Execution Date: September 6, 2005

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

29/217,724

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): 540

Name: David G. Schmaltz  
 Address: Merchant & Gould P.C.  
 P.O. Box 2903  
 Minneapolis, MN 55402-0903

☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

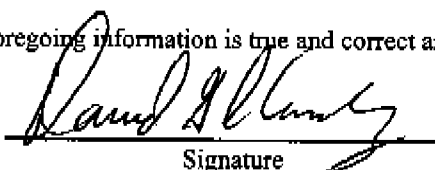
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David G. Schmaltz

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10/17/05

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**CERTIFICATE UNDER 37 CFR 1.6(d):** I hereby certify that this paper is being transmitted by facsimile (571-273-8300) to the U.S. Patent and Trademark Office on October 17, 2005.

By:   
 Name: Denise Chamberlin

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PATENT  
 REEL: 016890 FRAME: 0820

CH \$40.00 132725 29217724

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### ASSIGNMENT

WHEREAS, I, Alan Webb, residing at 8935 Legends Club Drive, Prior Lake, Minnesota 55372, made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States on November 19, 2004, application Serial No. 29/217,724 which is entitled WATER BOTTLE.

AND WHEREAS, Webb Business Promotions, Incorporated, a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 15197 Boulder Avenue, Rosemount, MN 55068 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire

