

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Judd E. Hollas</td><td>12/12/2005</td></tr><tr><td>Ronald R. Goforth</td><td>12/12/2005</td></tr></tbody></table>	Name	Execution Date	Judd E. Hollas	12/12/2005	Ronald R. Goforth	12/12/2005	
Name	Execution Date						
Judd E. Hollas	12/12/2005						
Ronald R. Goforth	12/12/2005						
RECEIVING PARTY DATA							
Name:	Beta-Rubicon, Inc.						
Street Address:	12 W. Mountain, Ste. 123						
City:	Fayetteville						
State/Country:	ARKANSAS						
Postal Code:	72701						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11266572</td></tr></tbody></table>	Property Type	Number	Application Number:	11266572			
Property Type	Number						
Application Number:	11266572						
CORRESPONDENCE DATA							
Fax Number:	(501)376-9442						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(501) 371-0808						
Email:	jdougherty@wlj.com						
Correspondent Name:	J. Charles Dougherty						
Address Line 1:	200 W. Capitol Ave., Ste. 2300						
Address Line 4:	Little Rock, ARKANSAS 72201-3699						
NAME OF SUBMITTER:	J. Charles Dougherty						
Total Attachments: 5 source=Scan001#page1.tif source=Scan002#page1.tif source=Scan003#page1.tif source=Scan004#page1.tif source=Scan005#page1.tif							

OP \$40.00 11266572

PATENT

500065567

REEL: 016892 FRAME: 0338

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE THE PATENT APPLICATION OF: Judd E. Hollas and Ronald R. Goforth

Appl. No.: 11/266,572

Filed: 11/03/2005

For: Electronic Enterprise Capital Marketplace and Monitoring Apparatus and Method

ASSIGNMENT

WHEREAS, we, Judd E. Hollas, of 1022 East Rodgers Dr., Fayetteville, AR 72701, and Ronald R. Goforth, of 1371 North Heritage Ave., Fayetteville, AR 72704 ("Assignors"), have invented certain new and useful improvements in an invention entitled "Electronic Enterprise Capital Marketplace and Monitoring Apparatus and Method," set forth in a United States Patent Application with the title, serial number, and filing date set forth above;

WHEREAS, Beta-Rubicon, Inc., duly established under and pursuant to the laws and Constitution of the State of Arkansas, and having an office and place of business at 12 W. Mountain, Ste. 123, Fayetteville, AR 72701 ("Assignee") is desirous of acquiring the entire right, title and interest in said invention, in said application, and in any Letters Patent or Patents, United States or foreign, to be obtained therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the said Assignors, and by these presents do assign, sell, transfer and set over, unto the said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above

mentioned invention, applications for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, including all rights to claim priority, and in and to any and all divisions, continuations, and continuations-in-part of said applications, or reissues or re-examinations of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the said Assignee, for its own use and behoof, and the use and behoof of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignors, had this sale and assignment not been made.

And for the same consideration, the said Assignors hereby covenant that no assignment, sale, agreement or encumbrance has been or will be entered into which would conflict with this assignment.

And for the same consideration, the said Assignors hereby covenant and agree to and with the said Assignee, its successors, legal representatives and assigns, that the said Assignors will, whenever counsel of the said Assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said applications for Letters Patent or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign

all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to the said Assignee, its successors, legal representatives and assigns, but at the cost and expense of the said Assignee, its successors, legal representatives and assigns.

And the said Assignors hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States to the said Assignee, as the Assignee of said inventions and the Letters Patent to be issued thereon for the sole use and behoof of the said Assignee, its successors, legal representatives and assigns.

SIGNED this 12th day of December, 2005.

Judd E. Hollas
Judd E. Hollas

ACKNOWLEDGMENT

STATE OF ARKANSAS)

COUNTY OF Washington ^{SS}

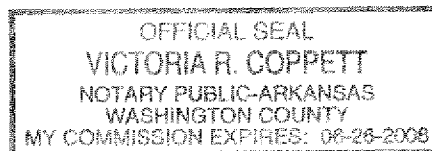
On this 12th day of December in the year 2005, before me, Victoria R. Coppett, a Notary Public in and for the State of Arkansas, personally appeared Judd E. Hollas personally known to me/or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he/she executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

Victoria R. Coppett
Notary Public

My commission expires:

June 26, 2008



SIGNED this 12th day of December, 2005.

R.R. Goforth
Ronald R. Goforth

ACKNOWLEDGMENT

STATE OF ARKANSAS)

COUNTY OF Washington ^{SS}

On this 12th day of December in the year 2005, before me, Victoria R. Coppett a Notary Public in and for the State of Arkansas, personally appeared Ronald R. Goforth personally known to me/or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he/she executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal, the day and year in this certificate first above written.

Victoria R. Coppett
Notary Public

My commission expires:

June 26, 2008

