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Michael JEFFRIES

2. Name and address of receiving party(ies):

ABERCROMBIE & FITCH TRADING CO.

6301 Fitch Path

New Albany, Ohio 43054

An Ohio corporation

- 3. Nature of Conveyance (i.e., Assignment, Merger, Name Change): <u>Assignment</u>
 Execution Date: <u>August 16, 2005</u>
- 4. Application and/or Patent No(s).:
 - (a) Application Serial No(s).

Letters Patent No(s).

- (b) this document is being filed together with a new application, which was executed on: August 16, 2005
- 5. Name and address of party to whom correspondence concerning document should be mailed:

NOTARO & MICHALOS P.C.

100 Dutch Hill Road, Suite 110 Orangeburg, New York 10962-2100 (845) 359-7700

Customer No.: 21706

- 6. Total number of applications and/or patents involved: 1
- 7. Total Fee (37 C.F.R. 3.41/\$40.00 ea.): \$ 40.00 is enclosed.
- 8. The Commissioner is further authorized to charge any underpayment and/or credit any overpayment to Deposit Account No. 14-1431.
- 9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

08/22/2005 HTECKLU1 00000083 29236570

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Dated: August 18, 2005

Peter C. Michalos Reg. No. 28,643

Attorney for Applicant(s)

TOTAL NUMBER OF PAGES INCLUDING COVER SHEET, DOCUMENT AND ATTACHMENTS : $oldsymbol{2}$

PATENT REEL: 016908 FRAME: 0262

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned Michael JEFFRIES hereby sell, assign and transfer to ABERCROMBIE & FITCH TRADING CO., an Ohio corporation, located at 6301 Fitch Path, New Albany, Ohio 43054 (hereinafter called the Assignee) the entire right, title and interest in and to any and all inventions and discoveries which are disclosed in the application for United States patent entitled STORE FACADE which application was: executed on the ______ day of ______, 2005 filed on the ______ day of ______, 2005, and given U.S. Application No. _____ including any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, to all applications for patents, utility models or design rights, now or hereafter filed in countries foreign to the United States of America, and any and all patents, utility models or design rights to be obtained for said inventions and discoveries, and to the right to all benefits under the International Convention for the Protection of Industrial Property therefor. It is hereby authorized and requested that the Commissioner of Patents and Trademarks issue any and all said Letters Patent, when granted to said Assignee. Further, it is agreed that, when requested by Assignee, the undersigned will execute without charge all divisional, continuing, substitute, renewal, and reissue patent applications and foreign applications, and execute all rightful other papers, and generally do everything possible for aiding in securing and maintaining proper patent protection. Signed at _____, this loth day of August , 2005 Inventor(s):

REID M. WILSON
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