


UNUS #05-0229-UNI; J3766(C)

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| RECORDATION FORM COVER SHEET PATENTS ONLY | | U.S. DEPARTMENT OF COMMERCE PATENT & TRADEMARK OFFICE | |
| To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. | | | |
| 1. NAME OF CONVEYING PARTY(IES): Reginaldo Alexandre TAVARES DA SILVA ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX] | | 2. NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME: Conopco, Inc., d/b/a UNILEVER STREET ADDRESS: 700 Sylvan Avenue CITY: Englewood Cliffs STATE: NJ ZIP: 07632 ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [] NO [XX] | |
| 3. NATURE OF CONVEYANCE: [XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER EXECUTION DATE: September 23, 2005 | | | |
| 4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 11/184,655 FILED: July 19, 2005 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: | | | |
| A. PATENT APPLICATION NO.(S): 11/184,655 | | B. PATENT NO.(S) | |
| ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO | | | |
| 5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER INTELLECTUAL PROPERTY GROUP, 700 SYLVAN AVENUE, ENGLEWOOD CLIFFS, NEW JERSEY 07632 | | | |
| 6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 | | | |
| 7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. | | | |
| 8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account) | | | |
| DO NOT USE THIS SPACE | | | |
| 9. STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.  KAREN E. KLUMAS, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 31,070 October 21, 2005 DATE TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4 | | | |
| OMB NO. 0651-0011 (EXP. 4/94) | | | |
| DO NOT DETACH THIS PORTION | | | |
| MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231 | | | |
| PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231 | | | |

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PATENT
REEL: 016923 FRAME: 0535

J3766 (C)/US

ASSIGNMENT

WHEREAS, I/WE,

Reginaldo Alexandre TAVARES da SILVA
Lever Faberge Ltd, Coal Road, Seacroft, Yorkshire LS14 2AR
UNITED KINGDOM

have invented certain improvements in:

COSMETIC DISPENSER HOUSING AND METHOD

(bearing Attorney's Docket Number: J3766 (C)), which is found in

[Check and complete (a), (b) or (c)]

(a) _____ U.S. patent application executed on _____
_____(b) X To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.U.S. application Serial No. 11/184,655 filed on July 19, 2005 (c) _____ International Application No. _____

AND WHEREAS, **Conopco, Inc. d/b/a UNILEVER**, a corporation of **NEW YORK**, having a place of business at **700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, USA** desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **Conopco, Inc. d/b/a UNILEVER** its successors and assigns, the entire right, title and interest

in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the **Conopco, Inc. d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **Conopco, Inc. d/b/a UNILEVER**, as the ASSIGNEE of the entire right, title and interest in and to the same.

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Notarise/Apostille

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AND I/We do hereby agree to assist said **Conopco, Inc. d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **Conopco, Inc. d/b/a UNILEVER**, its successors and assigns, may be necessary in this country fully to secure to said **Conopco, Inc. d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 023/09/2005

(1)

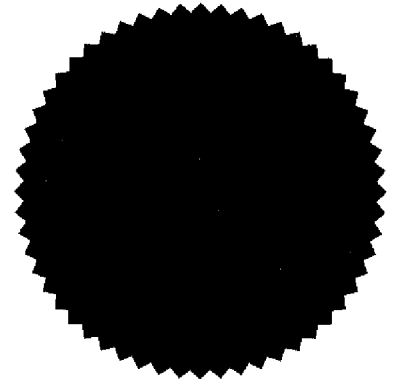
Reginaldo Alexandre TAVARES da SILVA

Inventor – Reginaldo Alexandre TAVARES da SILVA

M. G. Walker

Notary Public

23/9/05



Notarise & Apostille

APOSTILLE

(Hague Convention of 5 October 1961 / Convention de La Haye du 5 octobre 1961)

UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND

1. Country: United Kingdom of Great Britain and Northern Ireland
Pays: Royaume-Uni de Grande-Bretagne et d'Irlande du Nord

This public document / Le présent acte public

2. Has been signed by **Michael G Walker**
a été signé par
3. Acting in the capacity of **Notary Public**
agissant en qualité de
4. Bears the seal/stamp of **The Said Notary Public**
est revêtu du sceau/timbre de

5. at London/à Londres
6. Certified/Attesté
the/le **06 October 2005**
7. by Her Majesty's Principal Secretary of State for Foreign and Commonwealth Affairs /
par le Secrétaire d'Etat Principal de Sa Majesté aux Affaires Etrangères et du Commonwealth.
8. Number/sous No **G824614**
9. Stamp:
timbre:
10. Signature: **P. Hunting**



For the Secretary of State / Pour le Secrétaire d'Etat

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