## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

## **CONVEYING PARTY DATA**

| Name           | Execution Date |
|----------------|----------------|
| Hideyo Tsuruta | 10/06/2005     |

## **RECEIVING PARTY DATA**

| Name:           | Matsushita Electric Industrial Co., Ltd. |  |
|-----------------|--|--|
| Street Address: | 1006, Oaza Kadoma, Kadoma-shi,           |  |
| City:           | Osaka                                    |  |
| State/Country:  | JAPAN                                    |  |
| Postal Code:    | 571-8501                                 |  |

#### PROPERTY NUMBERS Total: 1

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 11259132 |

## **CORRESPONDENCE DATA**

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NAME OF SUBMITTER: Chika Eda

Total Attachments: 2

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PATENT REEL: 016930 FRAME: 0752

# ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and

| Insert Name(s)<br>of Inventor(s)            | valuable consideration paid to each of the undersigned  Hideyo TSURUTA  |
|---|---|
| Insert Name(s)<br>of Assignee(s)<br>Address | the undersigned hereby sell(s) and assign(s) to  Matsushita Electric Industrial Co., Ltd.  of 1006, Oaza Kadoma, Kadoma-shi, Osaka 571-8501, Japan      |
| Title of                                    | (hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as |
| Invention  Date of                          | VIDEO CODEC  for which an application for patent in the United States has been executed by the undersigned  |
| Signing<br>of Application                   | onOctober 6, 2005   |

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 2033 K Street, N.W., Suite 800, Washington, D.C. 20006-1021, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

PATENT <u>REEL: 016930 FRAME: 0753</u>

| name(s).                          | d by the undersigned on the date(s) opposite the undersigned   |
|-----------------------------------|--|
| Date October 6, 2005              | , Name of the Inventor Tsuruta Hideyo  |
| Date                              | , Name of the Inventor   |
| Date                              | , Name of the Inventor   |
| Date                              | , Name of the Inventor   |
| Date                              | , Name of the Inventor   |
| Date                              | Name of the Inventor   |
| Date                              | Name of the Inventor   |
| Date                              | Name of the Inventor   |
| Date                              | Name of the Inventor   |
| Date                              | Name of the Inventor   |
|                                   | day of, before me  |
| personally came the above-named r | ne personally known as the individual(s) who executed the<br>nowledge to me that he (they) executed the same of his (their) ow |
| SEAL                              | Official Signature   |
| <u>-</u>                          | Official Title   |
|                                   | be more particularly identified as follows:  |
|                                   | 259132 Filing Date   |
| Applicant Reference Number        | 38096-0] Atty Docket No  |
|                                   |  |

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**RECORDED: 12/22/2005** 

PATENT REEL: 016930 FRAME: 0754