




Form PTO-1595 (Rev. 03/05)  
OMB No. 0651-0027 (exp. 6/30/2005)

09-06-2005

U.S. DEPARTMENT OF COMMERCE  
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
<b>1. Name of conveying party(ies)</b> Peter Chuang and Frank Ponton  Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>2. Name and address of receiving party(ies)</b> Name: <u>Mattel, Inc.</u> Internal Address: _____  Street Address: <u>333 Continental Boulevard</u>  City: <u>El Segundo</u> State: <u>California</u> Country: <u>USA</u> Zip: <u>90245</u>  Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>3. Nature of conveyance/Execution Date(s):</b> Execution Date(s) <u>August 10, 2005</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____	<b>4. Application or patent number(s):</b> <input type="checkbox"/> This document is being filed together with a new application. A. Patent Application No.(s) <u>29/231,552</u>  B. Patent No.(s)  Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>5. Name and address to whom correspondence concerning document should be mailed:</b> Name: <u>Charles H. DeVoe</u> Internal Address: <u>Kolisch Hartwell, P.C.</u>  Street Address: <u>520 S.W. Yamhill Street, Suite 200</u>  City: <u>Portland</u> State: <u>Oregon</u> Zip: <u>97204</u> Phone Number: <u>(503) 224-6655</u> Fax Number: <u>(503) 295-6679</u> Email Address: <u>chuck@khpatent.com</u>	<b>6. Total number of applications and patents involved:</b> <u>1</u>  <b>7. Total fee (37 CFR 1.21(h) &amp; 3.41)</b> \$ <u>40.00</u> <input type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)
<b>9. Signature:</b> <u>Charles H. DeVoe</u> <div style="text-align: center;">Signature</div> <div style="text-align: center;">Charles H. DeVoe</div> <div style="text-align: center;">Name of Person Signing</div>	<b>8. Payment Information</b> a. Credit Card Last 4 Numbers _____ Expiration Date _____  b. Deposit Account Number _____ Authorized User Name _____  August 26, 2005 <div style="text-align: center;">Date</div> Total number of pages including cover sheet, attachments, and documents: <span style="border: 1px solid black; padding: 2px;">4</span>

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450 KH File: MAT 3USD1

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**PATENT**  
**REEL: 016933 FRAME: 0578**

## ASSIGNMENT

WHEREAS, we, Peter Chuang of Placentia, California, and Frank Ponton of Bellflower, California, have invented certain improvements in SQUIRT GUN, for which we filed U.S. Design Patent Application Serial No. 29/231,552 on June 6, 2005; and

WHEREAS, Mattel, Inc., a Delaware Corporation, having its principal place of business in El Segundo, California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Peter Chuang and Frank Ponton, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

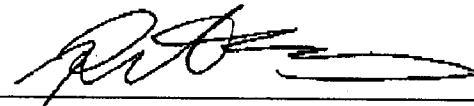
We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

Further, we hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified design patent application, and that the same are unencumbered, and that

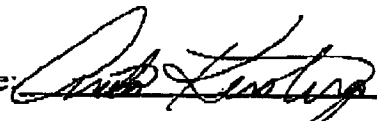
we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10<sup>th</sup> day of August, 2005.

  
\_\_\_\_\_  
Peter Chuang

Witness:

Signature: \_\_\_\_\_

Name: Anita Kersting\_\_\_\_\_

Address: 333 Continental Blvd.

City & State: Ft. Serrano, CA 90745

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10th day  
of August, 2005.

Frank Ponton  
Frank Ponton

Witness:

Signature: [Handwritten Signature]

Name: Anita Kersting

Address: 333 Continental Blvd.

City & State: El Segundo, CA 90245