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GRISCHA CORPORATION

Additional name(s) of  
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attached:

X No

2. Name and address of receiving party(ies):

Name: THOMSON Licensing S.A.

Internal Address:

Street: 46 Quai A. Le Gallo  
F-92100 Boulogne-Billancourt, France

3. Nature of convenience:

X Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date: MAY 9, 2005

Additional name(s) &amp; address(es) attached?

X No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s): See EXHIBIT B attached which lists  
12 U.S. Applications and/or patents

B. Patent No.(s)

Additional numbers attached?

Yes

No

X

5. Name and address of party to whom correspondence  
concerning document should be mailed:

Name: JOSEPH S. TRIPOLI

Internal Address: PATENT OPERATIONS

THOMSON LICENSING INC.

Street Address: P. O. Box 5312

City: PRINCETON State: NEW JERSEY Zip: 08543-5312

6. Total number of applications and patents involved:

7. Total Fee (37 CFR 3.41):

\$480.00

Enclosed

X Authorized to be charged to deposit account

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## Assignment of Patent Rights

For good and valuable consideration, the receipt of which is hereby acknowledged, Grisch Corporation, a Delaware corporation with an office at 2835 Ralston Avenue, Hillsborough, CA, 94010, ("**Assignor**"), does hereby sell, assign, transfer and convey unto **Thomson Licensing SA**, a Corporation, having an office at 46 Quai A. Le Gallo, 92648 Boulogne Cedex, France ("**Assignee**") or its designees, all of Assignor's right, title and interest in and to the patent applications and patents listed below, any patents, registrations, or certificates of invention issuing on any patent applications listed below, the inventions disclosed in any of the foregoing, any and all counterpart United States, international and foreign patents, applications and certificates of invention based upon or covering any portion of the foregoing, and all reissues, re-examinations, divisionals, renewals, extensions, provisionals, continuations and continuations-in-part of any of the foregoing (collectively "**Patent Rights**"):

### US Patents: Issued & Pending

Grischa Case No.	Patent No.	Application Serial No.	Filing Date	Status	Title
P001	6,615,408B1	09/231,283	Jan. 15, 1999	Issued	Method, system, and apparatus for providing action selections to an image referencing a product in a video production
P003	6,473,804B1	09/232,750	Jan. 15, 1999	Issued	System for indexical triggers in enhanced video productions by redirecting request to newly generated URI based on extracted parameter of first URI
P011		09/954,144	Sept. 12, 2001	Pending	Method and system for video enhancement transport alteration
P015		09/636,393	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P016C		10/758,172	Jan. 14, 2004	Pending	Method and system for controlling and auditing content /services systems
P017		09/635,735	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P018C		10/788,559	Feb. 26, 2004	Pending	Method and system for controlling and auditing content /services systems
P019		09/636,037	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P020		09/635,723	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P021		09/635,736	Aug. 9, 2000	Pending	Method and system for controlling and auditing content /services systems
P022		10/390,146	March 14, 2003	Pending	An enhanced TV metadata processor for efficient broadcast operations

P023		10/434,945	May 8, 2003	Pending	Implementing ETV with Multiple Presentment, Response and Communication Techniques
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## Foreign Patents: Issued & Pending

Grischa Case No.	Patent No.	Application Serial No.	Filing Date	Status	Title
P001EP	EP 1142336 B1 DE 60005482.9-08	00905520.3	Jan. 14, 2000	Issued UK, DE, FR	System Allowing Selection of Products in a Video Production by Using Reference Images
P001AUd		2004231221	Nov. 14, 2004	Pending	System Allowing Selection of Products in a Video Production by Using Reference Images
P001CA		2359003	Jan. 14, 2000	Revivable	System Allowing Selection of Products in a Video Production by Using Reference Images
P001JP		2000-594252	Jan. 14, 2000	Pending	System Allowing Selection of Products in a Video Production by Using Reference Images

The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successor, assigns and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at

on 5/9/05

*San Mateo  
California*

ASSIGNOR

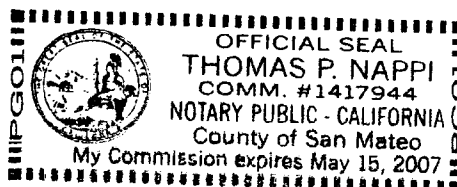
By: *D. Kaissie*

Name: DAVID KAISIE

Title: Chairman

(Signature MUST be notarized)

State of California, County of SAN MATEO  
 subscribed and sworn to (or affirmed) before me on  
9 day of MAY, 2005,  
DAVID KAISIE  
 personally known to me or proved to me on the basis of  
 satisfactory evidence to be the person(s) who appeared  
 before me.  
 Signature *Thomas P. Nappi*



**Exhibit B****Assignment of Patent Rights**

For good and valuable consideration, the receipt of which is hereby acknowledged, Grischu Corporation, a Delaware corporation with an office at 2835 Ralston Avenue, Hillsborough, CA, 94010, ("Assignor"), does hereby sell, assign, transfer and convey unto Thomson Licensing SA, a Corporation, having an office at 46 Quai A. Le Gallo, 92648 Boulogne Cedex, France ("Assignee") or its designees, all of Assignor's right, title and interest in and to the patent applications and patents listed below, any patents, registrations, or certificates of invention issuing on any patent applications listed below, the inventions disclosed in any of the foregoing, any and all counterpart United States, international and foreign patents, applications and certificates of invention based upon or covering any portion of the foregoing, and all reissues, re-examinations, divisionals, renewals, extensions, provisionals, continuations and continuations-in-part of any of the foregoing (collectively "Patent Rights"):

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P022		10/390,146	March 14, 2003	Pending	An enhanced TV metadata processor for efficient broadcast operations

Grischa Patent Purchase Agreement April 11, 2005

## Exhibit B

P023		10434,945	May 8, 2003	Pending	Implementing ETV with Multiple Presentation, Response and Communication Techniques
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P001CA		2358003	Jan. 14, 2000	Revivable	System Allowing Selection of Products in a Video Production by Using Reference Images
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IN WITNESS WHEREOF this Assignment of Patent Rights is executed at

on

5/9/05

San Mateo, California

ASSIGNOR

By:

*[Signature]*

Name:

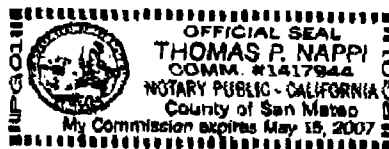
DAVID KAISER

Title:

Chairman

(Signature MUST be notarized)

State of California, County of SAN MATEO  
 Subscribed and sworn to (or affirmed) before me on  
 this 09 day of MAY, 2005  
 by DAVID KAISER  
 personally known to me or proved to me on the basis of  
 satisfactory evidence to be the person(s) who appeared  
 before me.  
 Signature *[Signature]*



Grischa Patent Purchase Agreement April 11, 2005