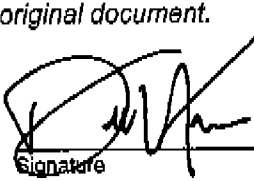


Substitute Form PTO-1595
Attorney Docket No.: 19527-002001

RECORDATION FORM COVER SHEET PATENTS ONLY

Commissioner for Patents: Please record the attached original document(s) or copy(ies).	
1. Name of conveying party(ies): Jeremy Allaire and Robert Mason Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Brightcove, Inc. One Cambridge center Cambridge, MA 02142 Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: October 24, 2005	
4. Application number(s) or patent number(s): If this document is being filed with a new application, the execution date of the application is: A. Patent Application No(s): 11/202,683 B. Patent No(s): Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name/address of party to whom correspondence concerning document should be mailed: DAVID L. FEIGENBAUM Fish & Richardson P.C. 225 Franklin Street Boston, MA 02110	6. Total number of applications/patents involved: 1 7. Total fee (37 CFR \$3.41): \$40 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to charge Deposit Account. 8. Deposit Account No.: 06-1050 Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.
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9. Statement and Signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> David L. Feigenbaum Reg. No. 30,378 Name of Person Signing </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: center;"> 10/27/05 Date </div> </div>	
Total number of pages including coversheet, attachments and document: 5 pages	

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CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

October 27, 2005
Date of Transmission

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Typed Name of Person Signing Certificate

PATENT

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CH \$40.00 061050 11202683

Attorney Docket Number: 19527-002001

ASSIGNMENT

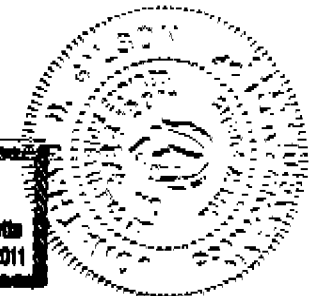
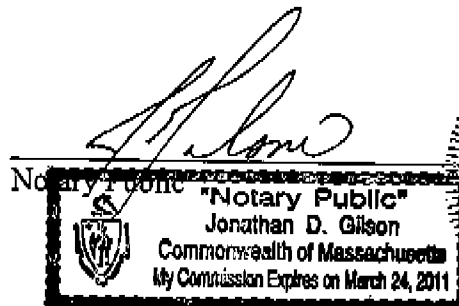
For valuable consideration, we, Jeremy Allaire, of 55 Woodchester Drive, Chestnut Hill, MA 02467; Robert Mason, of 136 Weston Road, Lincoln, MA 01773, hereby assign to BRIGHTCOVE, INC., a corporation of Delaware, having a place of business at One Cambridge center, Cambridge, MA 02142, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled DISTRIBUTION OF CONTENT, filed August 12, 2005, and assigned U.S. Serial Number 11/202,683, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney Docket Number: 19527-002001

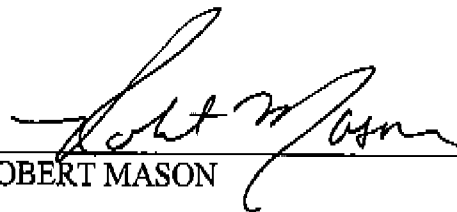
DATE: 10-24-05
JEREMY ALLAIRESTATE OF Massachusetts)
COUNTY OF Middlesex) SS.

On October 24, 2005, before me, the undersigned, a notary public for the State of Massachusetts, there personally appeared JEREMY ALLAIRE personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

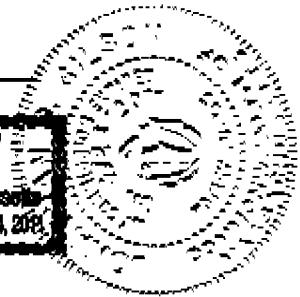
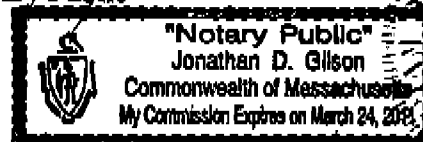


Attorney Docket Number: 19527-002001

DATE: 10-24-05
ROBERT MASONSTATE OF Massachusetts
COUNTY OF Middlesex } SS.

On October 24th, before me, the undersigned, a notary public for the State of Massachusetts, there personally appeared ROBERT MASON personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.


Notary Public

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