



103079375

To the Hon. Commissioner of Patents & Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)  
  
Robin DAAS  
  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
  
Name HEART OF GOLD US, LLC.  
  
Internal Address: \_\_\_\_\_  
  
Street Address: 6 Peter Lynas Court  
  
City: Tenafly State NJ ZIP 07670  
  
Additional name(s) and address(es) attached?  Yes  No

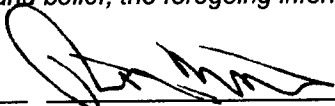
3. Nature of conveyance:  
  
 Assignment  Merger  
  
 Security Agreement  Change of Name  
  
 Other \_\_\_\_\_  
  
Execution Date: August 11, 2005

4. Application number(s) or patent number(s):  
  
If this document is being filed together with a new application, the execution date of the application is:  
August 31, 2005.  
  
A. Patent Application No.(s) \_\_\_\_\_  
  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
  
Name Robert M. Isackson  
  
Internal Address: Orick, Herrington  
  
Street Address: 4 Park Plaza  
  
City: Irvine State CA ZIP 92614-2558  
  
Attn: Robert M. Isackson

6. Total number of applications and patents involved: 1  
  
7. Total fee (37 CFR 3.41).....\$40.00  
  
 Enclosed  
  
 Authorized to be charged to deposit account  
  
8. Deposit Account number:  
  
15-0665  
(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
  
Robert M. Isackson  8/31/05  
Name of Person Signing Signature Date  
  
Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services, Commissioner of Patents, P.O. Box 1450, Arlington, VA 22313-1450

09/09/2005 ECOOPER 00000155 150665 29237549

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8-31-05

112941 U.S. PTO  
29/237549

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**ASSIGNMENT OF PATENT APPLICATION**

WHEREAS, I, **ROBIN DAAS**, a citizen of the United States (hereinafter referred to as “ASSIGNOR”), have invented and own a certain invention for an ornamental design entitled **BRACELET** for which application for Letters Patent of the United States of America has been executed on even date herewith,

WHEREAS, **HEART OF GOLD US, LLC**, a corporation organized and existing under and by virtue of the laws of the State of New Jersey and having its principal place of business at **6 Peter Lynas Court, Tenafly NJ 07670** (hereinafter referred to as “ASSIGNEE”), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Design Patent or similar legal protection to be obtained therefore in the United States of America, its territorial possessions and in any and all countries foreign thereto throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or in any other country throughout the world for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorizes and requests the United States

Commissioner of Patents and Trademarks, and any officials of any governmental organization of any country or region whose duty it is to issue patents or any legal equivalent thereof, to issue said patents to ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any country outside the United States, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at New York,  
NY, this 11 day of August, 2005.  
Robin Daas  
ROBIN DAAS

STATE OF NEW YORK )  
 ) ss  
COUNTY OF New York )

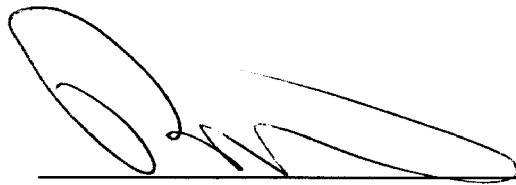
On August 11, 2005 before me, Robert M. Isackson, personally appeared  
Robin Davis

personally known to me - **OR** -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

**ROBERT M. ISACKSON**  
Notary Public, State of New York  
No. 31-4893034  
Qualified in New York County  
Commission Expires April 13, 199

2007



Notary Public in and for said County and State