




Substitute Form PTO-1595
Attorney Docket No.: 17831-004001

RECORDATION FORM COVER SHEET PATENTS ONLY

Commissioner for Patents: Please record the attached original document(s) or copy(ies).				
1. Name of conveying party(ies): David E. Duncanson and Sung K. Park Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Umagination Labs, L.P. 46 Baldpate Hill Road Newton, MA 02459 Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: 07/25/2005; 07/26/2005				
4. Application number(s) or patent number(s): If this document is being filed with a new application, the execution date of the application is: <table style="width: 100%;"> <tr> <td style="width: 50%;">A. Patent Application No(s): 11/185,464</td> <td style="width: 50%;">B: Patent No(s):</td> </tr> </table> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		A. Patent Application No(s): 11/185,464	B: Patent No(s):	
A. Patent Application No(s): 11/185,464	B: Patent No(s):			
5. Name/address of party to whom correspondence concerning document should be mailed: MICHAEL R. HAMLIN Fish & Richardson P.C. 225 Franklin Street Boston, MA 02110	6. Total number of applications/patents involved: 1 7. Total fee (37 CFR §3.41): \$40 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to charge Deposit Account. 8. Deposit Account No.: 06-1050 Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.			
DO NOT USE THIS SPACE				
9. Statement and Signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <table style="width: 100%;"> <tr> <td style="width: 30%;"> Michael R. Hamlin Reg. No. 54,149 Name of Person Signing </td> <td style="width: 30%; text-align: center;">  Signature </td> <td style="width: 40%; text-align: center;"> November 2, 2005 Date </td> </tr> </table>		Michael R. Hamlin Reg. No. 54,149 Name of Person Signing	 Signature	November 2, 2005 Date
Michael R. Hamlin Reg. No. 54,149 Name of Person Signing	 Signature	November 2, 2005 Date		
Total number of pages including coversheet, attachments and document: 5				

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CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

November 2, 2005
Date of Transmission

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Karen Hector
Typed Name **PATENT** Sending Certificate

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ASSIGNMENT

For valuable consideration, we, David E. Duncanson, of 27 Church Street, West Newbury, MA 01985; and Sung K. Park, of 95 Waban Avenue, Newton Center, MA 02468; hereby assign to UMAGINATION LABS, L.P., a limited partnership of Delaware, having a place of business at 46 Baldpate Hill Road, Newton, MA 02459, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PERSONALIZING LUGGAGE, filed August 6, 2004, and assigned U.S. Serial Number 60/599,419, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney Docket No: 17831-004P01

IN WITNESS WHEREOF, I hereto set my hand and seal at ONE MAQUIRE RD, LEXINGTON, MA
this 25 day of July, 2005

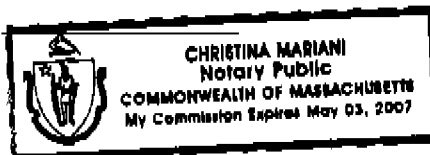
David E. Duncanson L.S.
DAVID E. DUNCANSON

STATE OF Massachusetts)
COUNTY OF Middlesex) SS.

On this 25 day of July, 2005 before me, the undersigned
Notary Public, personally appeared DAVID E. DUNCANSON, proved to me through
satisfactory evidence of identification, which was MA DRIVER'S LICENSE the person whose
name is signed on the preceding or attached document in my presence, and who swore or
affirmed to me that the contents of the document are truthful and accurate to the best of his
knowledge and belief.

[Signature]
Signature of Notary (seal)

My Commission Expires:



Attorney Docket No: 17831-004P01

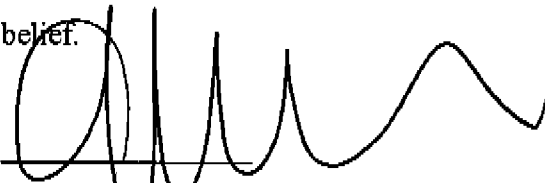
IN WITNESS WHEREOF, I hereto set my hand and seal at Maguire Road, Lexington MA
this 26 day of July, 2005 02421

L.S.

SUNG K. PARK

STATE OF Massachusetts)
COUNTY OF Middlesex) SS.

On this 26 day of July, 2005, before me, the undersigned
Notary Public, personally appeared SUNG K. PARK, proved to me through satisfactory
evidence of identification, which was MA Driver's License to be the person whose name is
signed on the preceding or attached document in my presence, and who swore or affirmed to me
that the contents of the document are truthful and accurate to the best of his knowledge and
belief.



Signature of Notary

(seal)



My Commission Expires

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