

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bryan W. Godwin	12/14/2005
William J. Kalter	12/14/2005
RECEIVING PARTY DATA	
Name:	Isochron, L.L.C.
Street Address:	11044 Research Boulevard, Suite C220
City:	Austin
State/Country:	TEXAS
Postal Code:	78759
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11302759
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ATTORNEY DOCKET NUMBER:	064814.0223
NAME OF SUBMITTER:	Adesewa Faleti

CH \$40.00 11302759

Total Attachments: 3
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ATTORNEY DOCKET NO.
064814.0223

PATENT APPLICATION

ASSIGNMENT

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WHEREAS, I, the undersigned joint inventor of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed; and

WHEREAS, Isochron, L.L.C. (hereinafter referred to as "Assignee"), a Texas corporation, having an address of 11044 Research Boulevard, Suite C220, Austin, Texas 78759, desires to acquire my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I assign to Assignee, all right, title and interest in and to said invention entitled **METHOD AND SYSTEM FOR EVALUATING CONSUMER DEMAND FOR MULTIPLE PRODUCTS AND SERVICES AT REMOTELY LOCATED EQUIPMENT** and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the United States Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to Assignee.

This assignment including said application, any and all United States and foreign patents, utility models, design registrations, inventor's certificates and other similar rights granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name, or in its own name, for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for myself and my heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and

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any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to me respecting any improvements; and, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

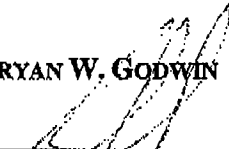
This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Title: METHOD AND SYSTEM FOR EVALUATING CONSUMER DEMAND FOR MULTIPLE PRODUCTS AND SERVICES AT REMOTELY LOCATED EQUIPMENT

Full name of first inventor

BRYAN W. GODWIN

Inventor's Signature



Date

14 DEC 2005

Residence (City, County, State)

ROUND ROCK, WILLIAMSON, TEXAS

Citizenship

UNITED STATES

Post Office Address

**2001 SUMMERCREST COVE
ROUND ROCK, TEXAS 78681**

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PATENT APPLICATION

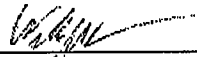
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**Title: Title: METHOD AND SYSTEM FOR EVALUATING CONSUMER DEMAND
FOR MULTIPLE PRODUCTS AND SERVICES AT REMOTELY
LOCATED EQUIPMENT**

Full name of first inventor

WILLIAM J. KALTER

Inventor's Signature



Date

12/14/05

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