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09-19-2005 Form PTO-1595 (Rev. 06/04)
OMB No. 0651-0027 (exp. 6/30/2005)



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<u>- 193083907</u>					
To the Director of the U.S. Patent and Trademark Office: Pleas	se record the attached documents or the new address(es) below.				
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)				
Jonathan Kelsey	Name: J. Choo (Jersey) Limited				
	Internal Address:				
	380 s				
Execution Date(s) September 8, 2005	Street Address: The Whiteley Chambers				
Additional name(s) of conveying party(ies) attached? Yes ✓ No	Don Street				
3. Nature of conveyance:					
✓ Assignment ✓ Example 1 ✓ Assignment ✓ Description	City: St. Helier				
Security Agreement Change of Name	State:				
Government Interest Assignment	Country: Jersey, Channel Islands Zip: JE4 9WG				
Executive Order 9424, Confirmatory License					
Other	Additional name(s) & address(es) attached? Yes No				
4. Application or patent number(s): A. Patent Application No.(s)	document is being filed together with a new application. B. Patent No.(s)				
A. Faterit Application No.(5)	b. Paterit No.(5)				
Additional numbers att					
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:				
Name: Charles T. J. Weigell III, Esq.	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00				
Internal Address:	Authorized to be charged by credit card				
Fross Zelnick Lehrman & Zissu, P.C.	Authorized to be charged by credit card Authorized to be charged to deposit account				
Street Address: 866 United Nations Plaza	✓ Enclosed				
010017 Ndd 000. 000 500 1	None required (government interest not affecting title)				
City: New York	8. Payment Information				
State: NY Zip: 10017	a. Credit Card Last 4 Numbers				
Phone Number: 212-813-5900	Expiration Date				
Fax Number: <u>212-813-5900</u>	b. Deposit Account Number				
Email Address: cweigell@frosszelnick.com	Authorized User Name				
9. Signature:					
Signature. Signature	September 8, 2005 Date				
Charles T. J. Weigell III, Esq. Reg. No. 43,398	Total number of pages including cover				
Name of Person Signing	sheet, attachments, and documents:				

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT REEL: 016989 FRAME: 0216

<u>ASSIGNMENT</u>

WHEREAS, I, Jonathan Kelsey ("Assignor"), a citizen of the United Kingdom, have invented a new, original, and ornamental design for a

BOOT (MAX)

as described or intended to be described and set forth in the application executed by me of even date herewith, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, J. CHOO (JERSEY) LIMITED ("Assignee"), a limited liability company registered in Jersey, having a place of business at The Whiteley Chambers, Don Street, St Helier, Jersey, Channel Islands, JE4 9WG, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all my rights under the International Convention in respect to said invention and application. And I hereby agree to communicate to the Assignee or its representatives any facts known to me respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

<u>8 S€772ms6re 2</u>∞5 (Date)

RECORDED: 09/08/2005

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PATENT REEL: 016989 FRAME: 0217