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1. Name of conveying party(ies)/Execution Date(s):

Tom Bolt and Philippe Guy Cogoli

Execution Date(s) July 26, 2005 and August 23, 2005

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Alfred Dunhill Limited

Internal Address: _____

Street Address: 30 Duke Street, St. James's

City: London, SW1Y 6DL

State: _____

Country: United Kingdom Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

29/230,749

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Charles T. J. Weigell III, Esq.

Internal Address: _____

Fross Zelnick Lehrman & Zissu, P.C.

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6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

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9. Signature:

Charles T. J. Weigell III, Esq., Reg. No. 43,398

Name of Person Signing

Signature

September 13, 2005

Date

Total number of pages including cover sheet, attachments, and documents: ☐

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09/20/2005 ECOOPER 00000207 29230749

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PATENT
REEL: 016994 FRAME: 0315

ASSIGNMENT

WHEREAS, we, Tom Bolt and Philippe Guy Cogoli ("Assignors"), citizens of the United Kingdom and France, respectively, have invented a new, original, and ornamental design for

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as described or intended to be described and set forth in the application executed by the Assignors of even date herewith, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, Alfred Dunhill Limited ("Assignee"), a company organized and existing under the laws of England and Wales, and having a place of business at 30 Duke Street, St. James's, London, SW1Y 6DL, United Kingdom, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignors hereby sell, assign, transfer and set over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all our rights under the International Convention in respect to said invention and application. And Assignors hereby agree to communicate to the Assignee or its representatives any facts known to us respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And Assignors do hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

I hereby authorize and request my attorney, Lawrence E. Apolzon, of Fross Zelnick Lehrman & Zissu, P.C., to insert here in parentheses (Application Number 29230749, filed May 24, 2005) the application number of said application when known.

26/7/05
(Date)

23/08/05
(Date)

[Signature]
(Signature)

[Signature]
(Signature)

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