Form PTO-1595 (Rev. 03/05) OMB No. 0651-0027 (exp. 6/30/2005)	-2005 U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
ONB NO. 0651-0627 (exp. 6/35/2005)	United States Patent and Trademark Office  ET
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
To the Director of the U.S. Patent and Trademark Office: Plea  1. Name of conveying party(ies)  Pager Friedrichs	2. Name and address of receiving party(ies)
Roger Friedrichs	Name: QuickSwirl, LLC
	Internal Address:
Additional name(s) of conveying party(ies) attached? Yes No. 3. Nature of conveyance/Execution Date(s):	Street Address: 2303 Greenlee Drive
Execution Date(s) May 5, 2005	Street Address. 2303 Greatiles Bilve
Assignment Merger	
Security Agreement Change of Name	City: Austin
Joint Research Agreement	State: Texas
Government Interest Assignment	State. IExas
Executive Order 9424, Confirmatory License	Country: US Zip: 78703
Other	Additional name(s) & address(es) attached? Yes No
	s document is being filed together with a new application.
A. Patent Application No.(s)	B. Patent No.(s)
Additional numbers a	attached? Yes No
5. Name and address to whom correspondence	6. Total number of applications and patents
concerning document should be mailed:	involved: 1
Name:William D. Wiese	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
Internal Address: <u>DuBois</u> , Bryant, Campbell & Schwartz, LLP	Authorized to be charged by credit card
	Authorized to be charged to deposit account
Street Address: 700 Lavaca Street, Suite 1300	Enclosed
	None required (government interest not affecting title)
	8. Payment Information
City: Austin	a. Credit Card Last 4 Numbers
State: Zip: 78701	Expiration Date
Phone Number: <u>512.381.8028</u>	b. Deposit Account Number 50-3468
Fax Number: <u>512.381.8029</u>	_
Email Address: <u>bwiese@dbcslaw.com</u>	Authorized User Name William D. Wiese
9. Signature:	9/14/05
9/21/20 5 DBYRNE 00000207 503468 29238363 Signature	Date
1 FC:8021 40.00 DA William D. Wiese	Total number of pages including cover sheet, attachments, and documents:
Name of Person Signing	sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

## ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made this \_\_\_\_ day of May, 2005, by Roger Friedrichs (hereinafter referred to as Assignor), residing at P.O. Box 1250, Brazoria, Texas 77422;

WHEREAS, Assignor has invented certain new and useful improvements in a Device for Attaching Fishing Lure to Line, set forth in a provisional application with the United States, filed concurrently herewith; and

WHEREAS, QuickSwirl, LLC, an entity organized under and pursuant to the laws of Texas having its principal place of business at 2303 Greenlee Drive, Austin, Texas 78703 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment

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not been made.

AND for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignor is the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said utility application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby requests the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for

R.F.

recordation of this document:

## William D. Wiese DuBois, Bryant, Campbell & Schwartz, LLP 700 Lavaca Street, Suite 1300 Austin, Texas 78701

AND Assignor acknowledge an obligation of assignment of this invention to Assignee at the time of the invention was made.

Roger Friedrichs

United States of America
State of Texas
County of BRAZORIA

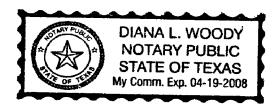
On this day of May 5, 2005, before me personally came Roger Friedrichs, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Diana L. Wood

**RECORDED: 09/14/2005** 

**Notary Public** 





R.F.

PATENT REEL: 017011 FRAME: 0975