Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jong-Shing Guo	01/30/2004
Augustin T. Chen	01/23/2004
Sharon D. Trembley	02/11/2004

RECEIVING PARTY DATA

Name:	UCB CHIP, Inc.
Street Address:	300 Delaware Avenue
Internal Address:	Suite 1297
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10671095

CORRESPONDENCE DATA

Fax Number: (816)292-2001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (816) 460-5859

Email: jstrode@lathropgage.com

Correspondent Name: Janelle D. Strode Address Line 1: LATHROP & GAGE LC

Address Line 2: 2345 Grand Boulevard, Suite 2300 Address Line 4: Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:	404803
NAME OF SUBMITTER:	Janelle D. Strode

Janelle D. Strode

PATENT REEL: 017013 FRAME: 0533

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Total Attachments: 4 source=Patent Assignment 10-671095#page1.tif source=Patent Assignment 10-671095#page2.tif source=Patent Assignment 10-671095#page3.tif

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ASSIGNMENT

WHEREAS, We, Jong-Shing Guo of 29 Caterbury Lane, Longmeadow, Massachusetts 01106; Augustin T. Chen of 893 Farmington Drive, Cheshire, Connecticut 06410; and Sharon D. Trembley of 878 Front Street, Chicopee, Massachusetts 01020 all of which are citizens of the United States of America and have invented certain new and useful improvements in a

REMOVABLE, WATER-WHITENING RESISTANT PRESSURE SENSITIVE ADHESIVES

U.S. Patent Application Serial No.: 10/671.095, filed September 25, 2003

for which we are about to make or have made application for Letters Patent of the United States; and

WHEREAS,UCB CHIP, Inc., a corporation duly organized under the laws of the State of Delaware and having its principal place of business at 300 Delaware Avenue, Suite 1297, Wilmington, Delaware 19801, is desirous of acquiring an interest in, to and under said invention, said application, and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Jong-Shing Guo, Augustin T. Chen and Sharon D. Trembley, have sold, assigned and transferred, and by these presents to sell, assign and transfer unto the said UCB CHIP, Inc., the full and exclusive right, title and interest, throughout the world, in, to and under the following:

- (a) said invention as fully set forth and described in the specification prepared, and executed by us preparatory to obtaining Letters Patent of the United States therefore:
 - (b) said application;
 - any and all refilings, divisions, continuations and continuations-in-part of said application;
- (d) any and all Letters Patent of the Untied States of America which may issue from said application, refilines, divisions, continuations and continuations-in-part:
- (e) any and all reissues and reexaminations of said Letters Patent of the United States of America;
- (f) any and all applications for Letters Patent upon said invention which may hereafter be filed in any and all countries foreign to the United States of America;
 - (g) any and all refilings, divisions and continuations of said foreign-filed applications;
- (h) any and all Letters Patent of countries foreign to the United States of America which may issue from the said foreign-filed applications, refilings, divisions and continuations; and
- (i) any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America.

ALL of the above shall be held and enjoyed by said UCB CHIP, Inc., for its own use and benefit, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patent may be granted, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent in accordance with this Assignment.

10/671,095 CC 1239161v1

	ASSIGNEE #1
	Iong Shiph Fund
	Jong-Shing Guo
STATE OF MassackuseHs :	
COUNTY OF Hampden	SS:
On this 30th day of January	, 2004, before me personally appeared Jong-Shing
Guo to me known to be the person described in and	who executed the foregoing instrument as his free act
and deed.	
In witness whereof, I have hereunto set my	hand and affixed my notarial seal the day and year last
above written.	Michelle Lussur
	Notary Public
My commission expires: /2/10/04 (SEAL)	
Signed in my presence and acknowledged to be an	assignment of the application herein above referred to:
WITNESS	WITNESS
Signed At (City/State)	Signed At (City/State)
Name	Name
Signature	Signature
Date	Date

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STATE OF	:	SS:
COUNTY OF	;	<u></u>
On this 23 day of JAN	vary	, 2004, before me personally appeared Augustin
Chen to me known to be the person descri	ribed in and	who executed the foregoing instrument as his free ac
and deed.		
above 1900 100 100 100 100 100 100 100 100 10		Susan D Reelly Notary Public
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WITNESS	d to be an as	ssignment of the application herein above referred to: WITNESS Sacion 2.11 ma
WITNESS	d to be an as	WITNESS
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Springfield; m4		WITNESS Springfild, MA Signed At (City/State) Patrice Marlineui Name Paroce Marlineui
Springfield; m4		WITNESS Springfild, MA Signed At (City/State)
Springfield; m4	n s	WITNESS Springfild, MA Signed At (City/State) Patrice Marlineui Name Paroce Manineui

ASSIGNEE #2

3

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ASSIGNEE #3

STATE OF SS: COUNTY OF On this _//Th day of _February_____, 2004, before me personally appeared Sharon D. Trembley to me known to be the person described in and who executed the foregoing instrument as his free act and deed. In witness whereof, I have the things set my hand and affixed my notarial seal the day and year last above written. Signed in my presence and acknowledged to be an assignment of the application herein above referred to: WITNESS SPRING FIELD,
Signed At (City/State) SPRING FIELD Signed At (City/State) Signature Date

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RECORDED: 01/13/2006