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9/26/05

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**  
CONRAD, Cyrille  
Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**  
Name: Cartier International, B.V.  
Internal Address: \_\_\_\_\_

**3. Nature of conveyance/Execution Date(s):**  
Execution Date(s) September 07, 2005  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Joint Research Agreement  
 Government Interest Assignment  
 Executive Order 9424, Confirmatory License  
 Other \_\_\_\_\_

Street Address: Herengracht 436  
City: Amsterdam  
State: \_\_\_\_\_  
Country: The Netherlands Zip: NL-1017 BZ  
Additional name(s) & address(es) attached?  Yes  No

**4. Application or patent number(s):**  This document is being filed together with a new application.  
A. Patent Application No.(s)  
29/234,108

B. Patent No.(s)  
\_\_\_\_\_  
Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**  
Name: Scott D. Locke  
Internal Address: Kalow & Springut LLP.  
Street Address: 488 Madison Avenue  
19th Floor  
City: New York  
State: New York Zip: 10022  
Phone Number: (212)813-1600  
Fax Number: (212)813-9600  
Email Address: slocke@creativity-law.com

**6. Total number of applications and patents involved:** 1  
**7. Total fee (37 CFR 1.21(h) & 3.41) \$** 40.00  
 Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed  
 None required (government interest not affecting title)

**8. Payment Information**  
a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
b. Deposit Account Number 11-0171  
Authorized User Name Kalow & Springut LLP

**9. Signature:** Scott D. Locke Signature September 21, 2005 Date

09/27/2005 DBYRNE 00000019 29234108  
01 FC:801  
Scott D. Locke, Esq. Reg No. 44,877 Name of Person Signing  
Total number of pages including cover sheet, attachments, and documents: **3**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-01407, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT  
REEL: 017023 FRAME: 0610

**ASSIGNMENT**

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, I, the undersigned, Cyrille Conrad, residing at 5 rue du Presbytère, 28210 Saint-Lucien, France,

Hereby sell, assign and transfer to Cartier International, B.V., having a place of business at Herengracht 436, Amsterdam, The Netherlands, NL-1017 BZ, its successors, assigns and legal representatives, the entire right, title and interest for all countries, in and to any and all inventions that are disclosed and claimed, and any and all inventions that are disclosed but not claimed, in the application for United States Patent that has been executed by the undersigned and is entitled:

**Clasp Brooch for Handbag**

US Application Serial No. 29/234,108, filed July 13, 2005

[the undersigned hereby authorizes its attorneys to amend this document to insert the filing date and application serial number when they become known]

and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for U.S. Letters Patent or other related property rights in any and all foreign countries that have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents that have been or shall be issued on said inventions;

Authorize and request the Director of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patents or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent

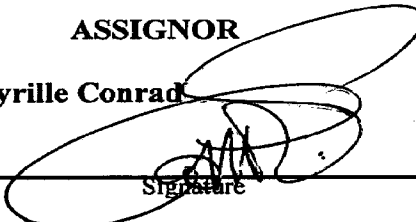
Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned or the undersigned's executors or administrators will, for the United States and all foreign countries execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successor, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible that said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

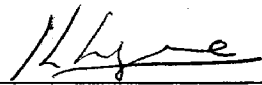
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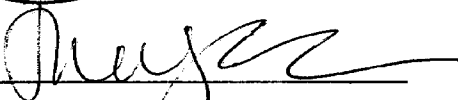
**ASSIGNOR**

Cyrille Conrad

Date: 7 Septembre 05

By:   
Signature

Witness  
Signature: 

Witness  
Signature: 

Print Name: KARACHI

Print Name: YUSON, MARLIN

Date: 7/09/2005

Date: 8/09/2005

Address: 9 passage Jourway  
75018 PARIS  
FRANCE

Address: 72 RUE DE SEINE  
75006 PARIS  
FRANCE