PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Adam Zev Tobin	01/19/2006
Adam deVito	01/16/2006
Quillon S. Tsang	01/16/2006
Joel Aaron Shrock	01/16/2006
Ross Evans	01/13/2006

RECEIVING PARTY DATA

Name:	BIG Bang Ideas LLC	
Street Address:	5515 Doyle Street	
Internal Address:	Suite 20	
City:	Emeryville	
State/Country:	CALIFORNIA	
Postal Code:	94608	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	60619260
Application Number:	11251424

CORRESPONDENCE DATA

Fax Number: (650)833-2001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6508332055

Email: timothy.lohse@dlapiper.com

Correspondent Name: Timothy W. Lohse

Address Line 1: 2000 University Avenue

Address Line 2: DLA Piper Rudnick Gray Cary US LLP Address Line 4: E. Palo Alto, CALIFORNIA 94303

PATENT REEL: 017050 FRAME: 0746

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ATTORNEY DOCKET NUMBER:	355143-991161/TWL/14368
NAME OF SUBMITTER:	Timothy W. Lohse
Total Attachments: 5 source=991161#page1.tif source=991161#page2.tif	
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PATENT REEL: 017050 FRAME: 0747

ASSIGNMENT

WHEREAS, Ross Evans, Adam Zev Tobin, Adam DeVito, Quillon L. Tsang and Joel Aaron Shrock, have made certain inventions or discoveries (or both) set forth in the Applications for Letters Patent of the United States of America entitled STRUCTURE BUILDING TOY, the specification of which:

- [x] Serial No. 60/619,260 was filed on October 15, 2004
- [x] Serial No. <u>11/251,424</u> was filed on <u>October 13, 2005</u>;

WHEREAS, Big Bang Ideas LLC whose address is 5515 Doyle Street, Suite 20, Emeryville, CA 94608, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest in the Applications for Letters Patent together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, I hereby, without reservation;

- 1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Applications for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
- 2. Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;
- 3. Warrant that I have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;
- 4. Bind my heirs, legal representatives and assigns, as well as myself, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonable serving to assure that said undivided interest in said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in my control or in the control of my heirs, legal representatives or assigns which may be useful for establishing any facts of my conceptions, disclosures, and reduction to practice of said inventions or discoveries.

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IN WITNESS WHEREC	OF:		
(a	lr_		
V Ross Ev	ans		
STATE OF CALL) ss.		
COUNTY OF NEW			
On 13 Jan	2005 before me	Robert L. Buhlis d to me on the basis of satisf	, Notary Public, personally
person whose name is su the same in his/her autho	abscribed tot he within ins	strument and acknowledged y his/her signature on the ins	to me that he/she executed
Witness my han	d and offigial seal.		
	Koher/La Notary F	Sublic Lis	ROBERT L. BUHLI Commission #134226 NOTARY PUBLIC - CALIFOR NEVADA COUNTY MY COMMISSION EXPIRE FEBRUARY 7. 2006
IN WITNESS WHERE	OF:		
Adam 2	Zev Tobin		
STATE OF)		
COUNTY OF) ss.)		
the person whose name executed the same in hi	bin, personally known or is subscribed tot he withing s/her authorized capacity	e,	ged to me that he/she on the instrument the
Witness my har	nd and official seal.		
	Notary :	Public	

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IN WITNESS WHEREOF:	
Ross Evans	
STATE OF)	
COUNTY OF) ss.	
person whose name is subscribed tot he will	proved to me on the basis of satisfactory evidence to be the thin instrument and acknowledged to me that he/she executed that by his/her signature on the instrument the person, or the
Witness my hand and official seal.	
N	otary Public
IN WITNESS WHEREOF:	
4	
Adam Zev Tobin	
STATE OF Celifornie) ss.	
On Jay 19-2006 bet appeared Adam Zev Tobin, personally knot the person whose name is subscribed to the	fore me, <u>PONIE VERMA</u> , Notary Public, personally wan or proved to me on the basis of satisfactory evidence to be within instrument and acknowledged to me that he she pacity and that by his/her signature on the instrument the the person acted, executed the instrument.
Witness my hand and official seal.	
	Onie Verna otary Public

ROMIE VERMA
Commission # 1469783
Notary Public - California
Alameda County
Comm. Expires Feb. 10, 2008

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ROMIE VERMA

Commission # 1469783 Notary Public - California Alameda County Comm. Expires Feb. 10, 2008

IN WITNESS WHEREOF:

Adam DeVito

STATE OF California

COUNTY OF Alameda) SS.

Notary Public, personally On Jan 16, 2006 before me KomiE appeared Adam DeVito, personally known or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed tot he within instrument and acknowledged to me that he she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Rome Verna

IN WITNESS WHEREOF:

On Jan 16, 2006 before me, Komie VERM, Notary Public, personally appeared Quillon L. Tsang, personally known or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed tot he within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

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ROMIE VERMA Commission # 1469783 Notary Public - California Alameda County Comm. Expires Feb. 10, 2008

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IN WITNESS WHERE

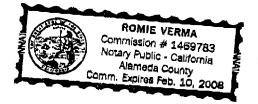
Joel Aaron Shrock

STATE OF

COUNTY OF

VERMA Notary Public, personally 006 before me, appeared Joel Aaron Shrock, personally known or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed tot he within instrument and acknowledged to me that he she executed the same in his/her authorized capacity and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.



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01/23/2006 19:NETAR 06630373

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