Form PTO-1595 RECORDATION FOR		
(Rev. 10/02) PATENTS	SUNLI	
OMB No. 0651-0027 (exp. 6/30/2005)	Attorney Docket No. MS1.2743US	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
Name of conveying party(ies):	2. Name and address of receiving party(ies)	
Mark Wagner	Name: Microsoft Corporation	
Thomas H. Taylor	Internal	
Peter J. Potrebic	Address:	
Landon M. Dyer		
Editori ili 230.		
Additional name(s) of conveying party(les) attached?  Yes  No 3. Nature of conveyance:	Street Address: One Microsoft Way	
Assignment		
Security Agreement Change of Name	City: Redmond State: WA Zlp: 98052	
☐ Other -		
Execution Date: <u>10/20/2005, 10/20/2005, 10/21/2005,</u> 10/2 <u>0/2005</u> .	Additional name(s) & address(es) attached?   Yes   No	
4. Application number(s) or patent number(s):	A 1	
If this document is being filed together with a new application, the	e execution date of the application is: .  B. Patent Registration No.(s)	
A. Patent Application No.(s)	D. Tulent regionalien (ve.(e)	
11/256,863, filed 10/24/2005		
Additional number(s) a	ા ∉tached ⊡ Yes ⊠ No	
5. Name and address of party to whom correspondence	Total number of applications and patents involved	
concerning document should be mailed:	or room remote or approximation and parotte inversed El	
	7. Total fee (37 CFR 3.41)\$40.00	
Name: Lee & Hayes, PLLC	<u> </u>	
	☐ Enclosed	
Internal Address:	Authorized to be charged to deposit account	
421 W. Riverside, Suite 500		
421 W. Riverside, Suite 500 Spokane, WA 99201, 509-324-9256	Deposit account number:	
·	12-0769	
City: Spokane State: WA Zip 99201	12-0100	
	(Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE		
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.		
David M. Huntley, Reg# 40309  Name of Person Signing Signs	11/22/2005 Date	
	ver sheet, attachments, and document: 3	

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

MS Docket No. 314072.01 (OC Docket No. MS1-2743US)

PATENT ASSIGNMENT  I/WE, Mark Wagner, Thomas H. Taylor, Peter J. Potrebic, Landon Dyer  ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Strategies for Controlling Presentation of Media Information Based on a Sampling of Customer Playback Behavior" ("APPLICATION"),
which:  will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Lee & Hayes, PLLC, 421 W. Riverside Avenue, Suite 500, Spokane, Washington 99201, who are associated with customer number 22801, to insert here in parenthesis (U.S. Serial No. 11/256, 863 filed 10/24/05) this APPLICATION's U.S. Serial Number and filing date, when known;
was filed on and was given U.S. Serial No. :
is filed concurrently herewith;  Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries
("APPLICATION DERIVATIVES"));
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);
ASSIGNOR agrees to execute all instruments and documents required for

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

10/20/05	dury
DATE	Mark Wagner
10/20/05	Jamas Lance
DATE	Thomas H. Taylor
DATE	Peter J. Potrebic
16/20/2005	naffr.
DATE	Landon M. Syer

MS Docket No. 314072.01 (OC Docket No. MS1-2743US)

("ASSIGNOR"), have invented subject matter ("a patent application entitled "Strategies for Co- Information Based on a Sampling of Customer	Taylor, Peter J. Potrebic, Landon Dyer INVENTION") disclosed and/or claimed in ontrolling Presentation of Media Playback Behavior" ("APPLICATION"),	
hereby authorizes, and req Lee & Hayes, PLLC, 421 W. Washington 99201, who ar 22801, to insert here in pa filed 10124/050 this APPLIC date, when known;	ecuted PATENT ASSIGNMENT. ASSIGNOR uests, ASSIGNEE'S legal representatives, of Riverside Avenue, Suite 500, Spokane, e associated with customer number renthesis (U.S. Serial No. 11/256, 863 CATION'S U.S. Serial Number and filing	
its successors and assigns ("ASSIGNEE"), is entire and exclusive rights, title and interest (and all other applications and patents derivations, in and for the United States, its	ith; ington Corporation, on behalf of itself and ington Corporation, on behalf of itself and ntitled to, and is desirous of acquiring, the in the INVENTION and the APPLICATION red therefrom, such as continuing territories, and all foreign countries	
("APPLICATION DERIVATIVES"));  For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);  ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).		
DATE	Mark Wagner	
IC/21/05	Thomas H. Taylor	
DATE	Peter J. Potrebic	
DATE	Landon M. Dyer	

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