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	ase record the attached documents or the new address(es) below.
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)
Anthony Petronelli	Name: SBC Knowledge Ventures, L.P.
	Internal Address: 645 E. Plumb Lane
	Reno, Nevada 89502
Additional name(s) of conveying party(ies) attached? Yes V 3. Nature of conveyance/Execution Date(s):	Street Address: SAME
Execution Date(s) September 1, 2005	Street Address.
Assignment Merger	75
	City:
Security Agreement Change of Name Joint Research Agreement	Street Address: SAME City: State:
Government Interest Assignment	State: 2
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Other	Additional name(s) & address(es) attached? Yes Vo
	s document is being filed together with a new application.
A. Patent Application No.(s)	B. Patent No.(s)
11/182,895 Filed: July 15, 2005	
Additional numbers	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
Name: MADAN, MOSSMAN & SRIRAM, P.C.	
	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
Internal Address: 2603 Augusta, Suite 700	Authorized to be charged by credit card
	Authorized to be charged to deposit account
Street Address:	Enclosed None required (government interest not affecting title)
City: HOUSTON	8. Payment Information
State: TEXAS Zip 77057	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: 713-266-1130	
Fax Number: 713-266-8510	b. Deposit Account Number
Email Address:	Authorized User Name
9. Signature: Paul McL	October 3, 2005
Signature	
C.g.lataro	Date
Paul S. Madan, Reg No. 33,011 DEVRHE 00000034 11182895 Name of Person Signing	

Docu**te Control** recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

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ASSIGNMENT

WHEREAS, Anthony Petronelli, a citizen of the United States of America, residing at 49 Mountain View Avenue, San Jose, California, 95127; hereinafter called the "Assignor", have made the invention described in the United States patent application entitled "Service Provider Identifier", Attorney Docket No. SBC-1037-US (SBC NW1056), for a full description of which reference is here made to an application for Letters Patent of the United States filed on July 15, 2005 and assigned Application Serial No. 11/182,895; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor authorizes attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignor authorizes and requests the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

PATENT REEL: 017054 FRAME: 0445

Attorney Docket Number SBC-1037-US

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor, on the date(s) listed below.

Name of Inventor:

Anthony Petronelli

Signature of Inventor:

Inthony &

Date:

Witnesses for Inventor

First Witness:

Signature / Date

STEVEN MICHAEL
Full Name (printed)

Second Witness:

Signature / Date

Stuart Lynch Black

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