PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/30/2005

CONVEYING PARTY DATA

Name	Execution Date
Victoria's Secret Stores, Inc.	07/29/2005

RECEIVING PARTY DATA

Name:	Victoria's Secret Stores, LLC	
Street Address:	Four Limited Parkway	
City:	Reynoldsburg	
State/Country:	оню	
Postal Code:	43068	

PROPERTY NUMBERS Total: 18

Property Type	Number
Application Number:	29223876
Application Number:	29223875
Patent Number:	D477999
Patent Number:	D447695
Patent Number:	D455654
Patent Number:	D456261
Patent Number:	D457062
Patent Number:	D459212
Patent Number:	D463262
Patent Number:	D463263
Patent Number:	D463734
Patent Number:	D463735
Patent Number:	D481947
Patent Number:	D483273

PATENT REEL: 017065 FRAME: 0907

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Patent Number:	D493110
Patent Number:	D446725
Patent Number:	D455349
Patent Number:	D463973

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Peter C. Michalos, Atty for Applicant

Total Attachments: 2

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PATENT REEL: 017065 FRAME: 0908 Delaware PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"VICTORIA'S SECRET STORES, INC.", A DELAWARE CORPORATION,
WITH AND INTO "VSS STORE OPERATIONS, LLC" UNDER THE NAME OF
"VICTORIA'S SECRET STORES, LLC", A LIMITED LIABILITY COMPANY
ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE,
AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF
JULY, A.D. 2005, AT 10:08 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTIETH DAY OF JULY, A.D 2005, AT 11:40 O'CLOCK P.M.

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Warriet Smith Hindson
Harriet Smith Windson, Secretary of State

AUTHENTICATION: 4056936

DATE: 07-29-05

PATENT REEL: 017065 FRAME: 0909 State of Delaware
Secretary of State
Division of Corporations
Delivered 10:32 AM 07/29/2005
FILED 10:08 AM 07/29/2005
SRV 050626033 - 3941471 FILE

CERTIFICATE OF MERGER OF VICTORIA'S SECRET STORES, INC. INTO VSS STORE OPERATIONS, LLC

[Domestic Limited Liability Company Surviving]

The undersigned limited liability company, VSS Store Operations, LLC, organized and existing under and by virtue of the Delaware Limited Liability Company Act, 6 <u>Del. C.</u> §§18-101, <u>et seq.</u> (the "Delaware Act"), for the purpose of merging with another entity pursuant to §18-209 of the Delaware Act, DOES HEREBY CERTIFY:

FIRST: That the name and jurisdiction of formation or organization of each of the constituent entities which are to merge are as follows:

Name Jurisdiction of Formation/Organization

VSS Store Operations, LLC Delaware
Victoria's Secret Stores, Inc. Delaware

SECOND: An agreement of merger has been approved, adopted, certified, executed and acknowledged by the constituent entities in accordance with §18-209 of the Delaware Act and §264(c) and §228 of the General Corporation Law of the State of Delaware, 8 <u>Del C.§101, et seq.</u>

THIRD: The name of the surviving Delaware limited liability company is VSS Store Operations, LLC and, as of the Effective Time (as defined in Article Fourth below), Article 1 of the Certificate of Formation of the LLC shall be amended in its entirety to read as follows:

1. The name of the limited liability company is "Victoria's Secret Stores, LLC".

FOURTH: The merger of Victoria's Secret Stores, Inc. into VSS Store Operations, LLC shall be effective as of 11:40 p.m. (EDST) on July 30, 2005 (the "Effective Time").

FIFTH: The executed agreement of merger is on file at the principal place of business of the surviving Delaware limited liability company. The address of the principal place of business of the surviving Delaware limited liability company is Four Limited Parkway, Reynoldsburg, Ohio 43068.

SIXTH: A copy of the agreement of merger will be furnished by the surviving Delaware limited liability company, on request and without cost, to any member of VSS Store Operations, LLC or any stockholder of Victoria's Secret Stores, Inc.

IN WITNESS WHEREOF, this Certificate of Merger has been duly executed this 29th day of July, 2005, and is being filed in accordance with §18-209 of the Delaware Act by an authorized officer of the sole member of the surviving Delaware limited liability company.

VSS STORE OPERATIONS, LLC By: WOMANCO, INC., Sole Member

Executive Vice President, Retail Operations

9713251

RECORDED: 01/26/2006

PATENT REEL: 017065 FRAME: 0910