

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eric G. Wasserman	05/25/2005
RECEIVING PARTY DATA	
Name:	Leegur Corporation
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Internal Address:	Suite A14
City:	Berkeley
State/Country:	CALIFORNIA
Postal Code:	94710
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10616486
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NAME OF SUBMITTER:	W. Joseph Melnik
Total Attachments: 2	
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OP \$40.00 10616486

ASSIGNMENT OF PATENT APPLICATION

WHEREAS,

Eric G. Wasserman
1675 Tacoma Ave.
Berkeley, CA 94707

hereinafter referred to as "Assignor," is a co-inventor of the invention described and set forth in the below identified application for United States Letters Patent:

Title of invention: HIGH-PRECISION CUSTOMER-BASED TARGETING
BY INDIVIDUAL USAGE STATISTICS

Filing Date: July 8, 2003

Serial No. 10/616,486; and

WHEREAS, Leegur Corporation
918 Parker Street, Suite A14
Berkeley, CA 94710
USA,

a California corporation, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the inventions and applications and in any Letters Patent and Registrations which may be granted on the same;

FOR good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned and by these presents does assign to Assignee, *nunc pro tunc* to July 8, 2003, all right, title and interest in and to the inventions and applications, all foreign counterparts (including patent, utility model and industrial designs), all continuing, divisional, and continuation-in-part patent applications, and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim priority from the application as provided by the Paris Convention and any other treaties and national laws. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as they would have been held and enjoyed by Assignor had this assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation, substitution, conversion, reissue, prolongation or extension thereof.

Assignor warrants that he has the right to make this assignment and has not made any previous assignment of the above-referenced right, title and interest or any part thereof. Assignor further agrees that he will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. patent applications and foreign counterparts on the invention, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has signed his name on the date indicated.



(signature of Assignor as written above)

May 25, 2005
(date)

STATE OF California)
) ss.
COUNTY OF Alameda)

Before me Albert Bergman, a Notary Public, duly commissioned and sworn, personally appeared Eric G. Wasserman, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name is subscribed to the within instrument, and acknowledged to me that he (she, they) executed the same.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal in the County of

Alameda on the date set forth in this certificate.

Albert Bergman
Notary Public

My commission expires: Sept. 16, 2007

