Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Melvin Simon	01/30/2006

RECEIVING PARTY DATA

Name:	BGI Acquisition, LLC	
Street Address:	115 West Washington Street	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46204	

PROPERTY NUMBERS Total: 5

Property Type	Number
Application Number:	29212986
Application Number:	29217471
Application Number:	11045887
Application Number:	29218354
Patent Number:	5851159

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 23815.0001

PATENT

500074358

REEL: 017083 FRAME: 0337

NAME OF SUBMITTER:	David B. Quick
Total Attachments: 4 source=Assignment - Simon to BGI Acquisit	ion#page2.tif ion#page3.tif

PATENT REEL: 017083 FRAME: 0338

ASSIGNMENT

THIS PATENT ASSIGNMENT ("Assignment") is made and entered into as of the 30th day of January, 2006 (the "Effective Date"), by and between Melvin Simon ("Assignor"), an individual residing in Carmel, Indiana and BGI Acquisition, LLC ("Assignee") an Indiana Limited Liability Company with its principal place of business located at 115 West Washington Street, Indianapolis, Indiana 46204.

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the applications for Letters Patent (herein "said Patent Applications") and the Letters Patent issued therefrom as well as the Letters Patent and the inventions respectively disclosed and/or claimed therein included in Exhibit A attached hereto and made a part hereof by this reference, pursuant to An Acknowledgement of Default and Surrender of Collateral (Intellectual Property) agreement regarding the Patent Security Agreement containing an after acquired property provision dated April 30, 2004 and recorded on July 19, 2004 at the United States Patent and Trademark Office at Reel/Frame 014863/0273.

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee the full and exclusive right, title and interest to said Patent Applications and the Inventions disclosed and/or claimed therein in the United States and its territorial possessions and in all foreign countries, including Canada, and to all Letters Patents or similar legal protection in the United States and its territorial possessions and in any and all foreign countries, including Canada, to be obtained for said Inventions by said Patent Applications or any continuation, division, renewal, substitute, nationalization, or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which same may be granted.

Assignor hereby covenants that that no assignment, sale, agreement, license or encumbrance has been or will be made or entered into by him which would conflict with this assignment and sale.

Assignor further covenants (1) to promptly provide to the Assignee upon its request all pertinent facts and documents relating to said Patent Applications, said Inventions, said Letters Patent and any legal equivalents thereof in any foreign countries as may be known and accessible to Assignor; (2) to testify as to the same in any interference or litigation related thereto; and (3) to promptly execute and deliver to Assignee or its designee any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said Patent Applications, said Inventions and said Letters Patent, and said equivalents therefor in any foreign country which may be necessary or desirable to carry out the purposes hereof.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for said Patent Applications, whether based on any one of said Patent Applications or on any subsequently filed division, continuation, continuation-in-part or reissue thereof to Assignee, its successors and assigns, as the assignee of the entire interest in said Patent Applications and the inventions disclosed and/or claimed therein.

PATENT REEL: 017083 FRAME: 0339 IN WITNESS WHEREOF, Assignor has executed this assignment on the date first written above.

ASSIGNOR

Melvin Simon

Melvin Simon

Date 1/30 0

PATENT REEL: 017083 FRAME: 0340

COUNTY OF MAULON) ss	:
On this 20 day of January, 200 personally known to me or who proved to me hithis Assignment pursuant to Assignment of Men he signed the foregoing instrument as his voluntary.	nbership Interest dated August 4, 2005, and that
Dunam-Jacobs Signed	My Commission Expires: 10-18-09
DIANA M. JACOBS	County of Residence: Marrior

NOTE: Notarization is recommend, but not required.

STATE OF INDIANA

Printed

REEL: 017083 FRAME: 0341

Exhibit A

Patent Applications

1. U.S. Design Patent Application Serial No. 29/212,986

Entitled:

GOLF CLUB PUTTER HEAD (with traverse rod)

Filed:

September 10, 2004

Inventor:

Bruce D. Burrows

2. U.S. Design Patent Application Serial No. 29/217,471

Entitled:

GOLF CLUB PUTTER HEAD

Filed:

November 16, 2004

Inventor:

Bruce D. Burrows

3. U.S. Utility Patent Application Serial No. 11/045,887

Entitled:

FACEPLATE GROOVE PATTERN FOR A GOLF CLUB PUTTER

HEAD

Filed:

January 27, 2005

Inventor:

Bruce D. Burrows

4. U.S. Design Patent Application Serial No. 29/218,354

Entitled:

WOOD-TYPE GOLF CLUB HEAD

Filed:

November 30, 2004

Inventor:

Bruce D. Burrows

Issued Patent

1. U.S. Utility Patent No. 5,851,159

Entitled:

METAL WOOD TYPE GOLF CLUB HEAD

Issued:

December 22, 1998

Expires:

January 7, 2017

Inventor:

Bruce D. Burrows

INDY 1674947v.1

PATENT REEL: 017083 FRAME: 0342

RECORDED: 01/30/2006