

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Gregory Brown	01/24/2006
RECEIVING PARTY DATA	
Name:	Ford Motor Company
Street Address:	One American Road
City:	Dearborn
State/Country:	MICHIGAN
Postal Code:	48126
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11275744
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	81134643
NAME OF SUBMITTER:	Denise Greig
Total Attachments: 1 source=Inventor_asgn_FMC_2007_PUS#page1.tif	

CH \$40.00 11275744

Please direct all correspondence to: 28395

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, THE UNDERSIGNED,

has/have invented certain new and useful improvements in:

Attorney Docket No. **81134643** entitled: **MULTI-VEHICLE INCENTIVE PROGRAM**
for which I/we intend to make application for Letters Patent of the United States listing the following as
inventors: Gregory Brown

and

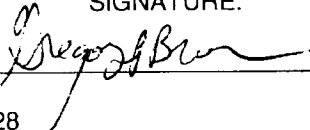
WHEREAS, FORD MOTOR COMPANY, a corporation organized and existing by virtue of the laws
of the State of Delaware, having its principal place of business at Dearborn, County of Wayne, and State of
Michigan, is desirous of acquiring an interest therein;

NOW, THEREFORE, pursuant to my employment agreement heretofore made with FORD MOTOR
COMPANY, or by my contractual obligation, I do sell, assign and transfer unto FORD MOTOR COMPANY the
full and exclusive right for the United States of America and for all foreign countries to the said invention, as
described in the specification executed by me on the date listed below, preparatory to obtaining Letters Patent
of the United States therefor (and I hereby authorize my attorneys to insert the serial number and filing date
herein:

Serial No. 11/275,744, Filing Date January 26, 2006), and I hereby request the Commissioner of
Patents and Trademarks to issue said Letters Patent to FORD MOTOR COMPANY as the assignee.
Executed by:

SIGNATURE:

Name: Gregory Brown
Home Address: 1800 Dacosta St.,
City, State, Zip: Dearborn, MI 48128
Country: United States of America



Date: 1/24/06

Greg Brown

PATENT

RECORDED: 01/31/2006

REEL: 017093 FRAME: 0333