

10-24-2005

ay Docket No. 025956-000120US

Form PTO-1595 (Rev. 08/05)  
OMB No. 0651-0027 (exp. 6/30/2008)U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

103105604

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

## 1. Name of conveying party(ies)

Andre Denis Vanier  
Dinoo Jal Vanier  
Michael W. Slemmer  
Faisal N. JawdatAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 2. Name and address of receiving party(ies)

Name: DDAVKM, Incorporated

Internal Address: c/o Andre Vanier

Street Address: 220 Palo Alto Avenue #102

City: Palo Alto

State: CA

Country: US Zip: 94301

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 3. Nature of conveyance/Execution Date(s):

Execution Date(s) October 12, 2005

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other

## 4. Application or patent number(s):

A. Patent Application No.(s)

☒ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☐ No

## 5. Name and address to whom correspondence concerning document should be mailed:

Name: Craig C. Largent

Internal Address:

TOWNSEND AND TOWNSEND AND CREW LLP

Street Address: Two Embarcadero Center,  
Eighth Floor

City: San Francisco

State: California Zip: 94111-3834

Phone Number: (650) 576-0200

Fax Number: (415) 576-0300

Email Address: cclargent@townsend.com

## 6. Total number of applications and patents involved: 1

## 7. Total fee (37 CFR 1.21(h) &amp; 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card  
☒ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

## 8. Payment Information

a. Credit Card Last 4 numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 20-1430

Authorized User Name Townsend and

Townsend and Crew LLP

## 9. Signature:

Signature

Date

Name of Person Signing Craig C. Largent

Atty. Reg. No. 56,400

Total number of pages including cover sheet, attachments, and documents:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, VA 22313-1450

60610929 v1

PATENT  
REEL: 017104 FRAME: 0071

## ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Andre Denis Vanier of 220 Palo Alto Avenue, #102, Palo Alto, CA 94301; Dinoo Jal Vanier of 6975 Elaine Way, San Diego, CA 92120; Michael W. Slemmer of 6510 Pine Needle Drive, Oakland, CA 94611; and Faisal N. Jawdat of 5741 Elmer Street, Pittsburgh, PA 15232, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: METHOD AND SYSTEM FOR DETERMINING GENDER  
AND TARGETING ADVERTISING IN A TELEPHONE  
SYSTEM

Date(s) of execution of Declaration: 10/11/05

Filing Date: Herewith

Application No.: Unassigned; and

WHEREAS, DDAVKM, Incorporated, located at c/o Andre Vanier, 220 Palo Alto Avenue #102, Palo Alto, CA 94301, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;


For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 10/11/05

  
Andre Denis Vanier

Dated: \_\_\_\_\_

\_\_\_\_\_  
Dinoo Jal Vanier

Dated: \_\_\_\_\_

\_\_\_\_\_  
Michael W. Slemmer

Dated: \_\_\_\_\_

\_\_\_\_\_  
Faisal N. Jawdat

60606406 v1

**ASSIGNMENT OF PATENT APPLICATION**

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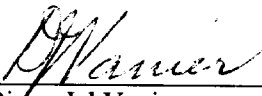
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Dated: \_\_\_\_\_

\_\_\_\_\_  
Andre Denis Vanier

Dated: 10/11/2005

  
Dinoo Jal Vanier

Dated: \_\_\_\_\_

\_\_\_\_\_  
Michael W. Slemmer

Dated: \_\_\_\_\_

\_\_\_\_\_  
Faisal N. Jawdat

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Andre Denis Vanier

Dated: \_\_\_\_\_

Dinoo Jal Vanier

Dated: 10/14/05

Michael W. Slemmer

Dated: \_\_\_\_\_

Faisal N. Jawdat

60606406 v1

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Title of Invention: METHOD AND SYSTEM FOR DETERMINING GENDER  
AND TARGETING ADVERTISING IN A TELEPHONE  
SYSTEM

Date(s) of execution of Declaration: 10/12/05

Filing Date: Herewith

Application No.: Unassigned; and

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