

10-24-2005



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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

10-1401

1. Name of conveying party(ies)

Fred Hollinger

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: E&B Giftware LLC.

Internal Address: 4 Executive Plaza, Yonkers, NY 10701

Street Address: 4 Executive Plaza

City: Yonkers

State: New York

Country: Westchester Zip: 10701

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) October 12, 2005

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Law Office of Gerard F. Dunne, P.C.

Internal Address: Gerard F. Dunne

Street Address: 156 Fifth Avenue, Suite 1223

City: New York

State: New York Zip: 10010

Phone Number: 212-645-2410

Fax Number: 212-645-2435

Email Address: gfdunne@covad.net

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ _____

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

October 14, 2005

Date

Gerard F. Dunne
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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ASSIGNMENT

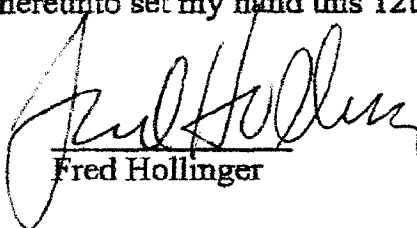
Whereas, I, Fred Hollinger, residing at 5 Winnie Palmer Court, Monroe township, New Jersey 08831, having invented certain new and useful improvements in a FOAMING BACK BRUSH, for which an application for United States Letters Patent was filed concurrently; and

Whereas, E&B Giftware LLC, a limited liability company of Delaware having a place of business at 4 Executive Plaza, Yonkers, NY 10701 is entitled to the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries;

Now, Therefore, in consideration of good and valuable consideration, I, Fred Hollinger, hereby assign and transfer, and by these presents do assign and transfer unto said E&B Giftware LLC., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

I hereby authorize and request the Patent Office Officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said E&B Giftware LLC., as the assignee of my entire right, title and interest in and to the same, its successors and assigns.

In Testimony Whereof, I have hereunto set my hand this 12th day of October, 2005.


Fred Hollinger