

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

113013 U.S. PTO
11/246984
100705

10/7/15 In re patent application of) Filed: Concurrently herewith
Thomas H. Rosenkranz, et al.) Attorney Docket No.: G-123
Serial No.: Not Yet Assigned) Date: October 7, 2005
Title: DIGITAL MEDIA MAILER

RECORDATION OF ASSIGNMENT - NEW PATENT APPLICATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

10-25-2005



Sir:

103106160

Please record the attached original document(s) or copy(ies) in the records of the U.S. Patent and Trademark Office.

<p>1. Name of conveying party:</p> <p>Thomas H. Rozenkranz Russell W. Holbrook Egbert E. Most Harvely Halperin Peter Faucetta</p>	<p>2. Name of receiving party:</p> <p>Pitney Bowes Inc. 1 Elmcroft Road Stamford, CT 06926-0700 and Noosh Inc. 245 5th Avenue New York, NY 10016</p>
<p>3. Nature of Conveyance: Assignment Execution Date: October 3, 2005 and October 6, 2005</p>	
<p>4. Property Conveyed: This document is being filed together with a new patent application. The execution date of the application is Concurrent herewith.</p>	
<p>5. Name and address of party to whom correspondence concerning this document should be mailed:</p> <p>Michael J. Cummings Pitney Bowes Inc. 35 Waterview Drive P.O. Box 3000 Shelton, CT 06484-8000</p>	<p>6. Total Number of Applications: 1</p> <p>7. Total Recordal Fee: \$40.00</p> <p>8. Charge the \$40.00 Fee to Deposit Account No. 16-1885.</p>
<p>9. Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p>	

Michael J. Cummings

October 7, 2005

Total number of pages including this cover sheet: 5

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10/24/2005 ECI/DP/EP 00000053 161885
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PATENT
REEL: 017111 FRAME: 0314

ASSIGNMENT

WHEREAS, we, Thomas H. Rosenkranz, Russell W. Holbrook, Egbert E. Most, Harvey Halperin and Peter Faucetta, Jr. have invented certain new and useful improvements in a **DIGITAL MEDIA MAILER** identified as File Number **G-123** in the Pitney Bowes Intellectual Property and Technology Law Department files of the hereinafter-mentioned assignee, said Thomas H. Rozenkranz has executed an application for United States Patent based thereon on the 6th day of October, 2005; and said Russell W. Holbrook has executed an application for United States Patent based thereon on the 6th day of October, 2005; and said Egbert E. Most has executed an application for United States Patent based thereon on the 6th day of October, 2005; and said Harvey Halperin has executed an application for United States Patent based thereon on the 3rd day of October, 2005; and said Peter Faucetta, Jr. has executed an application for United States Patent based thereon on the 3rd day of October, 2005;

AND WHEREAS, we acknowledge that at the time of the invention, we were under an obligation to convey the entire rights in the invention to one of the hereinafter-mentioned assignees;

AND WHEREAS, Pitney Bowes Inc., a corporation organized and existing under the laws of the State of Delaware and having its place of business at 1 Elmcroft Road, Stamford, Connecticut, U.S.A., is desirous of acquiring certain rights thereunder;

AND WHEREAS, Noosh, Inc. d/b/a Newline Noosh, a corporation organized and existing under the laws of the State of Delaware and having its place of business at 245 Fifth Avenue, New York, NY 10016, is desirous of acquiring certain rights thereunder;

NOW, THEREFORE, for one dollar and other good and valuable consideration, receipt of all of which is hereby acknowledged, we have agreed to and hereby sell, assign and transfer equally unto said corporations the entire right, title and interest, in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto, in and to said invention, said application and any and all patents (including extensions thereof, and all the rights under the International Convention for the Protection of Industrial Property including the right to claim for any foreign patent application the priority date of the corresponding U.S. patent application) of any country, which have been or may be granted on said invention or any part thereof, or on said application or any divisional, continuing, renewal, substitute, reissue or other patent application based in whole or in part thereon, or based upon said invention;

TO BE HELD AND ENJOYED by said corporations, its successors and assigns, to the full ends of the respective terms of which said patents or any of them have been or may be granted, as fully and entirely as the same would have been held and enjoyed by us had no sale and assignment of said interest been made;

AND we do hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America to issue any and all United States patents which may be granted upon said United States application or any of them, or upon said invention or any part thereof, to said corporations;

AND we hereby agree for ourselves and for our heirs, executors and administrators, to execute without further consideration any further lawful documents and any further assurances, and any divisional, continuing, renewal, substitute, reissue, or other applications for patents of any country, that may be deemed necessary by said corporation fully to secure to said corporation, its interest as aforesaid in and to said invention or any part thereof, and in and to said several patents or any of them;

AND we do hereby covenant for ourselves and our legal representatives and agree with said corporations, its successors and assigns, that we have granted no right or license to make, use or sell said invention to anyone except said corporation, that, prior to the execution of this deed, our right, title and interest in said invention had not been otherwise encumbered, and that we have not executed and will not execute any instrument in conflict herewith.

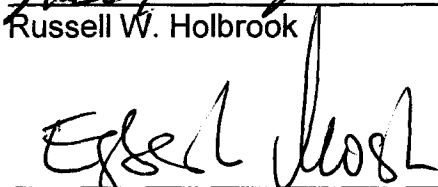
IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seals:


Thomas H. Rosenkranz


Oct 5, 2005
Date


Russell W. Holbrook

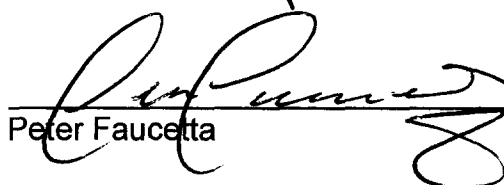
10/5/05
Date


Egbert E. Most

10-6-2005
Date


Harvey Halperin

10/3/05
Date


Peter Faucetta

10/3/05
Date

ACKNOWLEDGMENTS

State of Connecticut)
) ss. Danbury
County of Fairfield)

On this 6th day of October, 2005, personally appeared before me the above-named Thomas H. Rozenkranz to me known and known by me to be the person described in and who executed the foregoing instrument, and subscribed the same in my presence, and acknowledged the same to be his/her free act and deed in and for the purposes set forth in said instrument.

M. J. Evans
Commissioner of the Courts
Juris # 415189

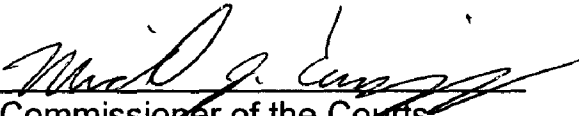
State of Connecticut)
) ss. Danbury
County of Fairfield)

On this 6th day of October, 2005, personally appeared before me the above-named Russell W. Holbrook to me known and known by me to be the person described in and who executed the foregoing instrument, and subscribed the same in my presence, and acknowledged the same to be his/her free act and deed in and for the purposes set forth in said instrument.

Michelle D. Evans
Commissioner of the Courts
TJMS # 415-189

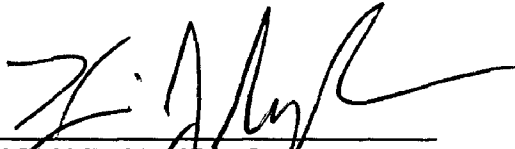
State of Connecticut)
) ss. Danbury
County of Fairfield)

On this 6th day of October, 2005, personally appeared before me the above-named Egbert E. Most to me known and known by me to be the person described in and who executed the foregoing instrument, and subscribed the same in my presence, and acknowledged the same to be his/her free act and deed in and for the purposes set forth in said instrument.


Commissioner of the Courts
Juris # 415 189

State of New York)
) ss. _____
County of New York)


On this 3rd day of October, 2005, personally appeared before me the above-named Harvey Halperin to me known and known by me to be the person described in and who executed the foregoing instrument, and subscribed the same in my presence, and acknowledged the same to be his/her free act and deed in and for the purposes set forth in said instrument.


NOTARY PUBLIC

State of New York)
) ss. _____
County of New York)

KEVIN J. MONAGHAN
Notary Public, State of New York
No. 02MO6069356
Qualified in New York County
Commission Expires January 28, 2008

On this 3rd day of October, 2005, personally appeared before me the above-named Peter Faucetta, Jr. to me known and known by me to be the person described in and who executed the foregoing instrument, and subscribed the same in my presence, and acknowledged the same to be his/her free act and deed in and for the purposes set forth in said instrument.


NOTARY PUBLIC

KEVIN J. MONAGHAN
Notary Public, State of New York
No. 02MO6069356
Qualified in New York County
Commission Expires January 28, 2008

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