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REC

PATENT

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

1. Name of conveying party(ies)

Bradley De Kindig

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) September 30, 2005

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Yahoo! Inc.

Internal Address: _____

Street Address: 701 First Avenue

City: Sunnyvale

State: California

Country: United States Zip: 94089

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: James J. DeCarlo, Esq.

Internal Address: Greenberg Traurig, LLP

Street Address: MetLife Building

200 Park Avenue

City: New York

State: New York Zip: 10166

Phone Number: (212) 801-9200

Fax Number: (212) 801-6400

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-1561

Authorized User Name James J. DeCarlo, Esq.

9. Signature:

Signature

Date

James J. DeCarlo, Esq.

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

Docket No: 85804-016300

ASSIGNMENT

WHEREAS, I, **BRADLEY DE KINDIG**, a citizen of the United States, residing at 9325 Laurentian Drive, San Diego, California 92129, hereinafter referred to as **ASSIGNOR**, have invented certain new and useful improvements in **A MEDIA DEVICE AND USER INTERFACE FOR SELECTING MEDIA**, for which I filed an application for Letters Patents of the United States concurrently herewith (the "Application");

WHEREAS, **YAHOO! Inc.**, a corporation organized and existing under the laws of the State of Delaware, having a mailing address at 701 First Avenue, Sunnyvale, CA 94089, hereinafter referred to as **ASSIGNEE**, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the Application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the **ASSIGNOR**, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the **ASSIGNEE**, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the **ASSIGNEE**, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY grant to James J. DeCarlo, Albert L. Jacobs, Jr., Eugene C. Rzucidlo, Gerard Diebner, Joseph M. Manak, Adam B. Landa, Paul J. Sutton, Barry J. Schindler and Michael A. Nicodema, attorneys with the firm of Greenberg Traurig LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

Docket No: 85804-016300

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, I have set my hand and seal to this Assignment.

September 30th, 2005

Bradley De Kindig
BRADLEY DE KINDIG

State of CALIFORNIA)
) ss.:
County of SANDIEGO)

On this 30th day of September, 2005 before me, a Notary Public in and for the State and County aforesaid, personally appeared BRADLEY DE KINDIG, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Amiral

Notary Public

