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PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office. Please record the attached documents or the address(es) below..

1. Name of conveying party(ies)/Execution Date(s):

Affinion Publishing, Inc.

Execution Date(s): October 17, 2005

Additional name(s) of conveying party(ies) attached?

attached? Yes No

2. Name and address of receiving party(ies):

NAME:

CD Intellectual Property Holdings, LLC

ADDRESS:

1 Campus Drive
Parsippany, NJ 07054

3. Name of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

Additional name(s) & addresses(es) attached?

Yes No

4. Application number(s) or patent number(s):

This document is being filed together with a new application

A. Patent Application No.(s)
10/872,400

B. Patent No.(s)
6,076,070
6,782,370

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard Wydeven, Esq.
 Address: Rothwell, Figg, Ernst & Manbeck
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 Attorney Docket No.: 2829-000

6. Total number of applications and patents involved:

Three (3)

7. Total fee (37 CFR 3.41): . . . \$ 120.00

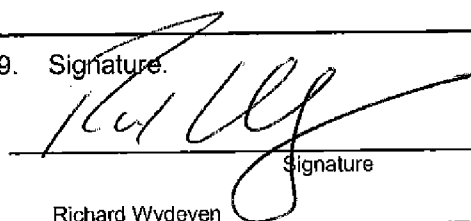
- Enclosed
- Authorized to be charged to deposit account
- None required (government interest not affecting title)

8. Deposit account number: 02-2135

Authorized User Name Richard Wydeven

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9. Signature.



Signature

December 19, 2005

Date

Richard Wydeven
Name of Person Signing

Total number of pages including cover sheet, attachments and documents: 3

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PATENT ASSIGNMENT

WHEREAS, **Affinion Publishing, Inc.** (hereinafter, "Assignor"), a Delaware corporation with a place of business at 10750 West Charleston Blvd., Suite 130, Las Vegas, NV 89135 is the owner of rights in certain patents and/or patent applications listed in the attached Schedule A, and the inventions disclosed and claimed therein (the "Patents"); and

WHEREAS, **CD Intellectual Property Holdings, LLC** (hereinafter, "Assignee"), a limited liability company organized and existing under the laws of the State of Delaware with offices at 1 Campus Drive, Parsippany, NJ 07054, desires to acquire the entire right, title, and interest in and to the Patents; and

NOW THEREFORE, effective immediately by this document, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee, and its successors and assigns, the entire right, title, and interest, in the United States and all foreign countries, in and to the Patents, and all continuations, continuations-in-part, divisions, extensions, reexaminations, reissues, and substitutes thereof, rights of priority under the International Convention for the Protection of Industrial Property, the Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and in and to all income, royalties, damages, claims, and payments now or hereafter due or payable with respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present, and future infringement of the rights assigned to Assignee hereunder.

Assignor hereby agrees to execute any papers and to perform such other proper acts as Assignee or its successors or assigns may deem reasonably necessary to secure to, and enforce by, Assignee or to its successors or assigns, the rights, title and interest hereby transferred.

Assignor covenants and agrees that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute any agreement in conflict herewith.

WHEREFORE, Assignor has duly executed this Patent Assignment on the date indicated below.

AFFINION PUBLISHING, INC.

By: Susan L. Crane
Susan L. Crane, Vice President-Legal &
Assistant Secretary

Date: October 17, 2005

EXHIBIT A

Patent No./ Application No.	Title
U.S. Patent No. 6,782,370	System and Method for Providing Recommendation of Goods or Services Based on Recorded Purchasing History
U.S. Patent No. 6,076,070	Apparatus and Method for On-Line Price Comparison of Competitor's Goods and/or Services Over a Computer Network
Canada APN No. 2,338,274	Apparatus and Method for On-Line Price Comparison of Competitor's Goods and/or Services Over a Computer Network
EP APN No. 99963133.6	Apparatus and Method for On-Line Price Comparison of Competitor's Goods and/or Services Over a Computer Network
South Korea APN 2001-7000999	Apparatus and Method for On-Line Price Comparison of Competitor's Goods and/or Services Over a Computer Network
U.S. APN No. 10/872,400	System and Method for Providing Recommendation of Goods or Services Based on Recorded Purchasing History