

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Bushnell Performance Optics	11/16/2005

RECEIVING PARTY DATA

Name:	Bushnell Inc.
Street Address:	9200 Cody
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66214

PROPERTY NUMBERS Total: 17

Property Type	Number
Patent Number:	6816310
Patent Number:	6906862
Patent Number:	6683558
Patent Number:	6928663
Patent Number:	6542302
Application Number:	10964206
Application Number:	11190244
Application Number:	10867429
Application Number:	11184204
Patent Number:	D470785
Application Number:	11283626
Application Number:	29243201
Application Number:	10438127
Application Number:	10660673
Application Number:	10845394

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PATENT
REEL: 017125 FRAME: 0481

Application Number:	10881459
Application Number:	11150806

CORRESPONDENCE DATA

Fax Number: (816)474-9057

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (816) 474-9050

Email: mac@hoveywilliams.com

Correspondent Name: Thomas B. Luebbering

Address Line 1: 2405 Grand Boulevard, Suite 400

Address Line 4: Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:

1254.565

NAME OF SUBMITTER:

Thomas B. Luebbering

Total Attachments: 2

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Delaware

PAGE 1

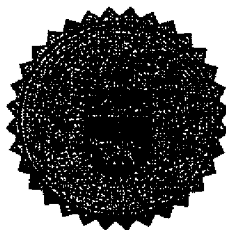
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BUSHNELL PERFORMANCE OPTICS", CHANGING ITS NAME FROM "BUSHNELL PERFORMANCE OPTICS" TO "BUSHNELL INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF NOVEMBER, A.D. 2005, AT 2:37 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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050939044



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4304841

DATE: 11-17-05

PATENT
REEL: 017125 FRAME: 0483

**CERTIFICATE OF AMENDMENT
OF
THE RESTATED CERTIFICATE OF INCORPORATION
OF
BUSHNELL PERFORMANCE OPTICS**

It is hereby certified that:

1. The name of the corporation (hereinafter called the "**Corporation**") is Bushnell Performance Optics.

2. The Restated Certificate of Incorporation of the Corporation is hereby amended by amending Article I to read as follows:

"The name of the corporation is Bushnell Inc.

3. The Amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware (the "**GCL**") and, pursuant to Section 228(e) of the GCL, prompt written notice of the adoption of this Certificate of Amendment to the Certificate of Incorporation has been given to those stockholders who have not consented in writing.

IN WITNESS WHEREOF, the Corporation has caused this Amendment to be executed by its duly authorized officer this 16th day of November, 2005.

BUSHNELL PERFORMANCE OPTICS

By: /s/ David Broadbent

Name: David Broadbent

Title: Vice President and Chief Financial Officer

*State of Delaware
Secretary of State
Division of Corporations
Delivered 02:38 PM 11/17/2005
FILED 02:37 PM 11/17/2005
SRV 050939044 - 0903614 FILE*

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