

10-31-2005

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Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

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If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor. Month Day Year

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Enter PCT application number only if a U.S. Application Number as not been assigned.	PCT <input type="text"/>	PCT <input type="text"/>	PCT <input type="text"/>
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Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

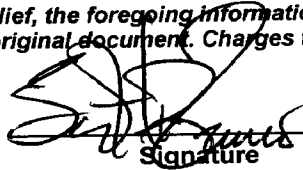
Method of Payment: Enclosed Deposit Account

Deposit Account
Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Scott P. Zimmerman 41,390  October 24, 2005

Name of Person Signing Signature Date

10/21/05 FRI 10:03 FAX 7703604688

BEI-PLATFORM TECHNOLOGY

001

BS00431 CIP

Assignment

WHEREAS, I, David Steading, have invented certain inventions and improvements disclosed in an application for United States Letters Patent entitled

Methods, Systems, and Products for Customized Programming.

WHEREAS, BellSouth Intellectual Property Corporation, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 901, Wilmington, Delaware 19801, desires to purchase same.

NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration paid by BellSouth Intellectual Property Corporation, the receipt and sufficiency of which are hereby acknowledged, I have sold, assigned, transferred and conveyed and by these presents do hereby sell, assign, transfer and convey unto BellSouth Intellectual Property Corporation, in and for the United States and its territories and for foreign countries, the entire right, title and interest in and to said Application in and to the invention therein set forth and in and to any patent which may issue on said application or any reissue, renewal, division, or continuation, in whole, or in part thereof. I hereby bind myself, my heirs, legal representatives, administrators and assign properly to execute without further consideration, any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 21st day of October, 2005.

David Steading
David Steading

State of Georgia)
County of Cherokee)ss.

On this 21 day of October, 2005, before me, a notary public, came the above person, known to me to be the individual described in and who executed the foregoing Assignment, and this person duly acknowledged the same to be their free act and deed.

[Signature]
Notary Public
My Commission expires: 5/20/06

