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To the Director of the U.S. Patent and Trademark Office:
Please record the attached documents or the new addresses below.☐ Via Facsimile
Docket No.: P08676US00/MP**1. Name of conveying party(ies):**

Aaron Charles CUETO

2. Name and address of receiving party(ies):Name: KRAFT FOODS HOLDINGS, INC.
Street Address: Three Lakes Drive
City + Address: Northfield, Illinois 60093-2758112941 U.S. PTO
29/241338**3. Nature of conveyance / Execution date(s):**

Execution Date(s): October 26, 2005

☒ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name
☐ Other:**4. Application number(s) or patent number(s)**☒ This document is filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

5. Name and address to whom correspondence concerning document should be directed:Name: Marvin Petry
STITES & HARBISON PLLC • 1199 North Fairfax St. • Suite 900 • Alexandria, VA 22314-1437
Telefax: 703-739-9577 • Telephone: 703-739-4900 • CUSTOMER NO. 00881**6. Total number of applications and patents involved:**

#1

7. Total fee (37 CFR 1.21(h) & 3.41)☒ Authorized to be charged by attached CREDIT CARD PAYMENT FORM (PTO-2038)
(Any insufficiency of fee herewith is authorized to be charged to Deposit Account No. 12-0555)

\$40

8. Payment Information Credit Card: Last 4 Numbers 1009 Expiration Date: 12/09**9. Signature:**

Marvin Petry

Name of person signing

Signature

October 27, 2005

Date

Total number of pages including cover sheet, attachments and documents: 3

Documents to be recorded (including cover sheet) should be faxed to 571-273-0140; or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450 For
assistance call: 571-272-3350

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123LT:20105:22585:1:ALEXANDRIA

PATENT
REEL: 017149 FRAME: 0201

ASSIGNMENT

For value received by me/us, paid by KRAFT FOODS HOLDINGS, INC., a Delaware corporation having a principal place of business at Three Lakes Drive, Northfield, Illinois 60093-2758 and an office at 555 South Broadway, Tarrytown, New York 10591 (hereinafter Kraft), I/We Aaron Charles CUETO, residing at 315 W. 33rd Street, Apt. 27i; New York, New York 10001; U.S.A.; hereby grant and assign to Kraft, its successors and assigns, the entire right, title and interest in and to improvements in GRIPPABLE CONTAINER and any and all inventions described and/or claimed or intended to be described and/or claimed in my/our so-entitled application for Letters Patent of the United States, filed on October 27, 2005 and assigned U.S. Serial No. _____ (Kraft Case 77254) in and to said application and all other applications including any and all divisional, continuation, continuation-in-part, substitute or reissue applications for Letters Patent on said improvements and said inventions now or hereafter filed in the United States or in any foreign country, and in and to any and all Letters Patent which may be granted on said application or applications.

I/We hereby authorize and request the Assistant Commissioner for Patents to issue any and all of said Letters Patent to Kraft, its successors or assigns, as my/our assignee, in accordance with this assignment.

I/We hereby authorize Kraft to apply for and accept the issuance of any and all Letters Patent on said improvements and said inventions in any foreign country in its own name at its discretion.

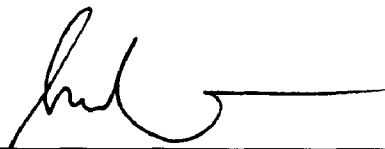
I/We hereby authorize and request my/our attorney, Thomas A. Marcoux, of the Kraft Foods Law Department, 555 South Broadway, Tarrytown, New York 10591 to insert on this Assignment the date(s) of execution of the aforementioned application or the filing date and application number of the aforementioned application when known.

I/We hereby agree that I/we will, upon demand, and without further consideration to me/us, execute any other papers and do all acts which may be deemed by said Kraft, its successors or assigns, to be necessary to a complete fulfillment of the intent and purpose of this assignment, it being understood

that any expense incident to the execution of such papers shall be borne by Kraft, its successors or assigns, and not by me/us.

10-26-05

Date



Aaron Charles CUETO

STATE OF New York)
COUNTY OF Westchester) ss.

On this 26th day of October, 2005, before personally appeared Aaron Charles CUETO to me known to be the person(s) who executed the foregoing instrument in my presence as his/their free act and deed for the uses and purposes therein set forth.



Notary Public

SEAL

MARIA E. COEN
Notary Public, State of New York
No. 01CO6027790
Qualified in Orange County
Commission Expires July 12, 2007