Form PTO-1595 (Rev. 03/05) OMB No. 0651-0027

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11-04-2005

DEPARTMENT OF COMMERCE d States Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Pl	lease record the attached documents or new address(cs) below
1. Name of Conveying Party(ies):	2. Name and address of receiving party(ies)
Helbert Almeida, Donald Barnes and Brian Michael Armstrong	Name: Kellogg Company Internal Address: One Kellogg Square Street Address:
Execution Date <u>9/12/05; 10/23/05 and 9/12/05</u>	Street Address. City: Battle Creek State: MI Zip: 49016-3599
Additional name(s) of conveying party(ies) attached?	Additional name(s) & address(es) attached: Yes _X No
3. Nature of conveyance: X Assignment Security Agt. Change of Name Government Interest Assignment Executive Order 9424, Confirmatory License Other	7005 KOV -2 M
4.Application number(s) or patent number(s): If this document is being filed together with a new application of the second sec	C
A. Patent Application No.(s) B. Pa 29/236,577	atent No(s).
Additional numbers attached: Y	es <u>X</u> No
Name:Randall L. ShoemakerInternal Address:Howard & Howard Attorneys, P.C.Street Address:39400 Woodward Avenue, Suite 101City:Bloomfield HillsState:MichiganZip:48304-5151	
	7.Total fee (37 CFR 3.41) \$4 Enclosed Authorized to be charged to dep account
	8. Payment Information
	a. Credit Card Last 4 numbers Expiration Date
	bDeposit account number 08-2789 Authorized User Name Howard & Howard Attorneys
DO NOT US	E THIS SPACE
9. Statement and signature . To the best of my knowledge and attached copy is a true copy of the original document.	
Raymond C. Meiers, Reg.No. 51,081LufName of Person SigningSignature	Mond Milen October 31, 2005 Date
	over sheet, attachments and document: 4

PATENT REEL: 017166 FRAME: 0476

Assignment of Rights, Title and	Interest in Invention	Docket No. 67,500-763
This is an assignment of all rights, title and it	nterest in the below designated pat	ent application:
attached hereto.		
United States Patent Applicati	on Serial No. <u>29/236,577,</u> filed on <u>August 18</u>	s <u>, 2005</u>
International (PCT) Patent Ap	plication Serial No.	
Title of the Invention		
CRACKER		
Inventors (assignors)		
Name		Address
Helbert Almenda	123 Minges Hills Driv Battle Creek, Michiga	
Donald Barnes	8093 Foxboro Lane Augusta, Michigan 49	0012
Brian Michael Armstrong	7835 Harvest Lane Portage, Michigan 49	002
NAT ~ ()		

Name	Address
Kellogg Company	One Kellogg Square PO BOX 3599 Battle Creek, Michigan 49016-3599

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Assignment of Rights, Title and Interest in Invention (Multiple Inventors; single assignee)

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent in the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits acruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisons, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventor's Signatures

Name	N Signature/Date	
Helbert Almeida	ALL 9/12/5	ž
		<u>k</u> -
Donald Barnes		
Brian Michael Armstrong	B.A. 9/12/05	Ŀ

PATENT REEL: 017166 FRAME: 0478

Assignment of Rights, Title and Interest	in Invention	Docket No. 67,500-763
This is an assignment of all rights, title and interest in the	he below designated	patent application:
attached hereto.		
United States Patent Application Serial No. <u>29/236,577</u> , filed on <u>August 18, 2005</u>		
International (PCT) Patent Application S	erial No	
Title of the Invention		
CRACKER		
Inventors (assignors)		
Name	•	Address
Helbert Almeida	123 Minges Hills D Battle Creek, Mich	
Donald Barnes	8093 Foxboro Lane Augusta, Michigan	
Brian Michael Armstrong	7835 Harvest Lane Portage, Michigan	

•

Assignee Name	Address
Kellogg Company	One Kellogg Square PO BOX 3599 Battle Creek, Michigan 49016-3599

Assignment of Rights, Title and Interest in Invention (Multiple Inventors; single assignee)

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

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And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisons, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventor's Signatures

Name	Signature/Date	
Helbert Almeida		
Donald Barnes	Omeld Ebancer/ 10/23/05	
Brian Michael Armstrong		

[Page 2 of 2]

PATENT REEL: 017166 FRAME: 0480

RECORDED: 11/02/2005