

Form PTO-1595 (Rev. 07/05)  
OMB No. 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)

NOVUS Communication Technologies, Inc.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

### 3. Nature of conveyance/Execution Date(s):

Execution Date(s) November 1, 2005

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Name: NOVUS Partners LLC

Internal Address: \_\_\_\_\_

Street Address: 4445 Lake Forest Drive

Suite 600

City: Cincinnati

State: Ohio

Country: USA Zip: 45242

Additional name(s) & address(es) attached? ☐ Yes ☒ No

### 4. Application or patent number(s):

☐ This document is being filed together with a new application.

#### A. Patent Application No.(s)

10/175,057 10/412,539  
10/174,972  
10/174,231  
10/175,167

#### B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

### 5. Name and address to whom correspondence concerning document should be mailed:

Name: Andrew B. Ulmer

Internal Address: Frost Brown Todd LLC

Street Address: 2200 PNC Bank Center

201 E. Fifth Street

City: Cincinnati

State: Ohio Zip: 45202

Phone Number: 513-369-4811

Fax Number: 513-651-6981

Email Address: aulmer@fbtllaw.com

### 6. Total number of applications and patents involved: 5

### 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 200.00

- ☒ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

### 8. Payment Information

a. Credit Card Last 4 Numbers 9553  
 Expiration Date 05/07

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

### 9. Signature:



January 6, 2006

Date

Andrew B. Ulmer

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

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**BILL OF SALE AND ASSIGNMENT AGREEMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, NOVUS Communication Technologies, Inc., an Ohio corporation located at 4445 Lake Forest Drive, Suite 600, County of Hamilton, and State of Ohio (hereinafter referred to as "ASSIGNOR"), hereby sells, assigns, and transfers and sets over, and by these presents does hereby sell, assign, transfer and set over unto NOVUS Partners LLC, a limited liability company duly organized and existing under the laws of the State of Ohio, located at 4445 Lake Forest Drive, Suite 600, County of Hamilton, and State of Ohio (hereinafter referred to as "ASSIGNEE"), its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the patents and patent applications listed below, including: (i) all reissues, renewals, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, divisions of any of the foregoing applications, provisional patent applications which the foregoing applications claim the benefit of, and foreign counterparts to any of the foregoing including, without limitation, utility models or designs of any of the foregoing, (ii) all inventions and discoveries described therein, (iii) the right to claim priority rights and benefits derived therefrom, and (iv) all causes of action and enforcement rights, whether currently pending, filed, or otherwise, for any of the foregoing and all inventions and discoveries described therein including, without limitation, all rights to pursue damages, injunctive relief, and other remedies for past, current, and future infringement of any of the foregoing (collectively, the "Patents").

SCHEDULE OF PATENTS					
Title	Inventor(s)	Docket No.	Country	Serial No. or Patent No.	Filing Date
DYNAMIC DEVICE FOR BILLBOARD ADVERTISING	Scott D. Wampler James W. Wampler Jeffrey J. Vaitekunas	JJV006	U.S.	10/175,057	06/19/2002
ADVERTISING METHOD FOR DYNAMIC BILLBOARDS	James W. Wampler Scott D. Wampler Jeffrey J. Vaitekunas	JJV007	U.S.	10/174,972	06/19/2002
BUSINESS METHOD FOR BILLBOARD ADVERTISING	Jeffrey J. Vaitekunas Scott D. Wampler James W. Wampler	JJV008	U.S.	10/174,231	06/19/2002
BUSINESS METHOD OF AUCTIONING ADVERTISING	Jeffrey J. Vaitekunas	JJV009	U.S.	10/175,167	06/19/2002

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DYNAMIC DEVICE AND METHOD FOR BILLBOARD ADVERTISING	Scott D. Wampler James W. Wampler Jeffrey J. Vaitekunas	JJV010	PCT	US02/019459	06/19/2002
			Canada	2,451,656	12/22/2003
			China	02814224.1	01/15/2004
			Europe	2749611.6	01/27/2004
			Japan	2003-509421	01/05/2004
			Mexico	03/012070	01/30/2004
DYNAMIC DEVICE AND METHOD FOR DISPENSING MACHINES	Scott D. Wampler	JJV012	U.S.	10/412,539	04/11/2003
			PCT	US04/011186	04/12/2004
			Canada	t.b.d.	10/06/2005
			Europe	04759428.8	10/06/2005
			India	t.b.d.	10/06/2005
			Israel	171,326	10/06/2005
			Japan	t.b.d.	10/06/2005
			Mexico	05/010943	10/06/2005
			Singapore	200506631-1	10/06/2005

ASSIGNOR has the right and authority to enter into this Bill of Sale and Assignment Agreement and to carry out its obligations hereunder. ASSIGNOR represents, warrants, and covenants that: (i) ASSIGNOR is the sole owner of the Patents and holder of record title to the Patents, (ii) ASSIGNOR has obtained and properly recorded previously executed assignments for all of the Patents as necessary to fully perfect its rights and title therein in accordance with governing law and regulations in each respective jurisdiction, (iii) ASSIGNOR has full power and authority to make the present assignment, and (iv) ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

ASSIGNOR agrees to execute and deliver, at the request of ASSIGNEE, all papers, instruments, and additional assignments, and to perform any other reasonable acts ASSIGNEE may require in order to vest all of ASSIGNOR's right, title, and interest in and to the Patents in ASSIGNEE and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by ASSIGNEE, to the extent such evidence is in the possession and control of

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ASSIGNOR. ASSIGNOR further covenants and agrees that it will communicate to the ASSIGNEE, its successors, legal representatives, and assigns, any facts known to it respecting inventions described in the Patents, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue, reexamination and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper protection for the inventions described in the Patents in all countries.

ASSIGNOR further agrees to and hereby does sell, assign, transfer, and convey unto ASSIGNEE all right, title, and interest of ASSIGNEE to apply in any or all countries of the world for patents, certificates of invention, or other governmental grants related to the Patents including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding. ASSIGNOR also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon any of the Patents in the name of ASSIGNEE, as the assignee to the entire interest therein.

The terms and conditions of this Bill of Sale and Assignment Agreement shall inure to the benefit of ASSIGNEE, its successors, assigns, and other legal representatives, and shall be binding upon ASSIGNOR, its successors, assigns, and other legal representatives.

NOVUS COMMUNICATION  
TECHNOLOGIES, INC. ("ASSIGNOR")

By: Name: Scott D. WamplerTitle: CEODate: 11/1/05

STATE OF OHIO

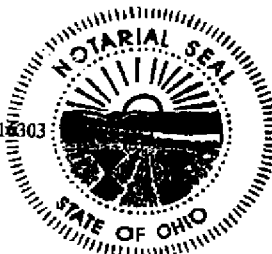
COUNTY OF HAMILTON

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On this 4 day of January, 2006, personally appeared before me Terry J. Justice who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and acknowledged that he executed the same.

Notary Public: 

TERRY J. JUSTICE  
NOTARY PUBLIC  
STATE OF OHIO  
Comm. Expires:  
May 02, 2010



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