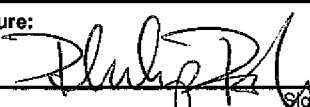


Form **PTO-1595** (Rev. 07/05)  
OMB No. 0651-0027 (exp. 6/30/2008)

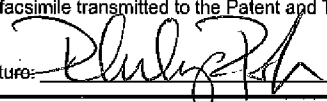
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### RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p><b>1. Name of conveying party(ies):</b> Gerrit Niemeijer</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p><b>3. Nature of conveyance/Execution Date(s):</b> Execution Date(s): <u>January 10, 2006</u></p> <p><input checked="" type="checkbox"/> Assignment    <input type="checkbox"/> Merger    <input type="checkbox"/> Change of Name  <input type="checkbox"/> Security Agreement    <input type="checkbox"/> Joint Research Agreement  <input type="checkbox"/> Government Interest Assignment  <input type="checkbox"/> Executive Order 9424, Confirmatory License  <input type="checkbox"/> Other _____</p>	<p><b>2. Name and address of receiving party(ies)</b> Name: <u>Visible World</u></p> <p>Internal Address: _____ Street Address: _____ <u>527 West 34<sup>th</sup> Street</u> <u>6<sup>th</sup> Floor</u></p> <p>City: <u>New York</u> State: <u>New York</u> Country: <u>U.S.A.</u>    Zip: <u>10001</u></p> <p>Additional name(s) &amp; address(es) attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p><b>4. Application or patent number(s):</b> <input type="checkbox"/> This document is being filed together with a new application.</p> <p>A. Patent Application No.(s) <u>11/202,283</u></p> <p>B. Patent No.(s)</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p><b>5. Name and address to whom correspondence concerning document should be mailed:</b> Name: <u>Philip R. Poh</u> <u>WILMER CUTLER PICKERING HALE AND DORR LLP</u></p> <p>Internal Address: <u>Atty. Dkt.: 2000522.128US2</u> Street Address: <u>399 Park Avenue</u></p> <p>City: <u>New York</u> State: <u>NY</u>    Zip: <u>10022</u> Phone Number: <u>(212) 230-8800</u> Fax Number: <u>(212) 230-8888</u> Email Address: <u>philip.poh@wilmerhale.com</u></p>	<p><b>6. Total number of applications and patents involved:</b> <span style="border: 1px solid black; padding: 2px;">1</span></p> <p><b>7. Total fee (37 CFR 1.21(h) &amp; 3.41)</b> \$ <u>40.00</u></p> <p><input type="checkbox"/> Authorized to be charged by credit card  <input checked="" type="checkbox"/> Authorized to be charged to deposit account  <input type="checkbox"/> Enclosed  <input type="checkbox"/> None required (government interest not affecting title)</p> <p><b>8. Payment Information</b></p> <p>a. Credit Card    Last 4 Numbers _____ Expiration Date _____</p> <p>b. Deposit Account Number <u>08-0219</u> Authorized User Name <u>Philip R. Poh</u></p>
<p><b>9. Signature:</b> <u></u>    <u>January 11, 2006</u> Signature    Date</p> <p><u>Philip R. Poh - 51,176</u>    Total number of pages including cover sheet, attachments, and documents: <span style="border: 1px solid black; padding: 2px;">5</span> Name of Person Signing</p>	

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, facsimile no. (571) 273-0140, on the date shown below.

Dated: January 11, 2006    Signature:  (Philip R. Poh)

CH \$40.00 080219 11202283

Attorney Docket No.: 2000522.128 US2

**ASSIGNMENT**

WHEREAS, I, Gerrit Niemeijer, residing at 23 Arcularius Terrace, Maplewood, New Jersey 07040 (the "Assignor") is the inventor of a certain new and useful invention and discovery, for which a patent application entitled "SYSTEM AND METHOD FOR DIGITAL PROGRAM INSERTION IN CABLE SYSTEMS" was filed with the United States Patent and Trademark Office on August 11, 2005 as U.S. Patent Application No. 11/202,283 ("the Application").

WHEREAS, Visible World, a corporation existing under the laws of the State of New York, having its principal office at 527 West 34<sup>th</sup> Street, 6<sup>th</sup> Floor, New York, NY 10001, which, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application; any application that claims priority from the Application (including utility applications, divisionals, continuations, continuations-in-part, international applications and/or any foreign regional and/or national applications), or any application based in whole or in part on any of the foregoing.

Assignor agrees that such Assignor and Assignor's heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignor relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Assignor further agrees that such Assignor will, without further compensation to Assignor during the term of such Assignor's employment by Assignee and thereafter for reasonable compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

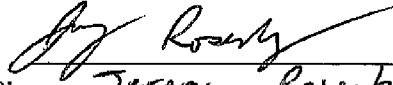
Assignment  
U.S. Patent Application No.: 11/202,283

Attorney Docket No.: 2000522.128 US2

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 10<sup>th</sup> day of January 2006 (Month/Year)

  
\_\_\_\_\_  
Gerrit Niemeijer

On this \_\_\_\_\_ day of \_\_\_\_\_ (Month/Year), Gerrit Niemeijer personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

WITNESS:   
Printed Name: Jeremy Rosenberg  
Residential Address: 1006 S Adams ST  
Mount Airy, MD 21078